

ST FUTURE
INTERNATIONAL

ARTIFICIAL NAIL

Beauty · Personal Care · Home Aroma
25⁺ YEARS

One Stop
Beauty Accessory Supply





About us

Founded in year 2000, St Future has been renowned to be a professional one stop beauty manufacturer and supplier. We specialise in managing OEM and ODM projects for makeup tools, nail, lash, body & hair, and home aroma products.

Global Manufacture Bases

China, Vietnam, Cambodia and USA.

We cater to clients in more than 80 countries worldwide. Our commitment to providing high-quality products and professional service has made us a trusted name in the beauty industry.

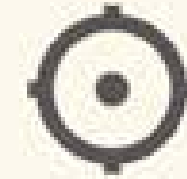
Founded in
2000

25
Years Manufacturer
and Supplier

Happy
Customers in
80+
Countries

7 Factories in
4
countries

Company Culture



VISION

Become a century-old
enterprise



MISSION

Continue to create value
for global customer



VALUES

- Customer First
- Behave With Integrity
- Take The Lead
- Be The Best
- Embrace Changes
- Enjoy Life



ATTITUDE

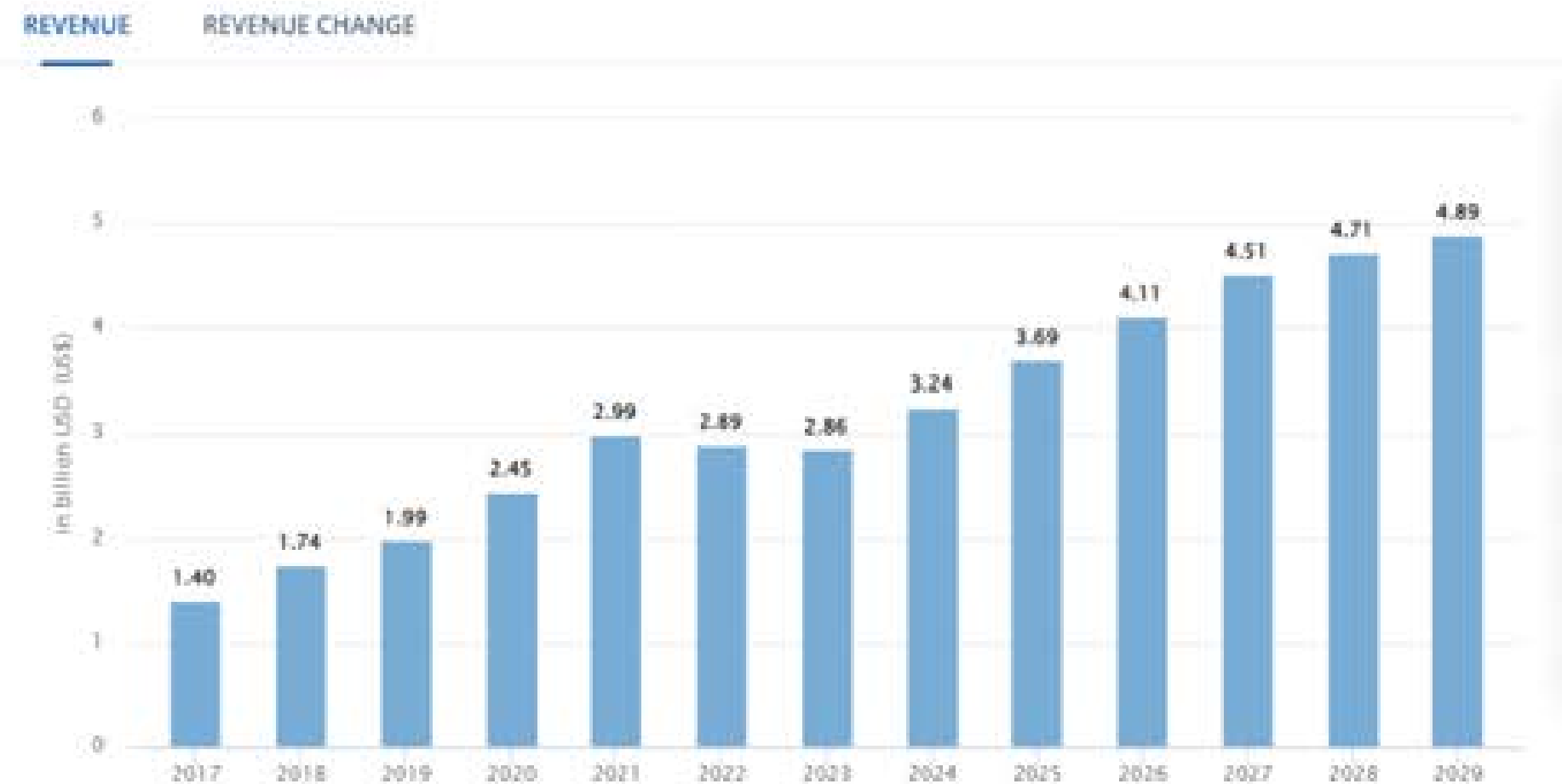
Work life balance

1

NAILS HIGHLIGHTS

Revenue

- Revenue in the Nails Market is projected to reach **US\$3.24bn in 2024**.
- Revenue is expected to show an annual growth rate (CAGR 2024-2029) of 8.58%, resulting in a projected market **volume of US\$4.89bn by 2029**.



Notes: Data shown is using current exchange rates and reflects market impacts of the Russia-Ukraine war.

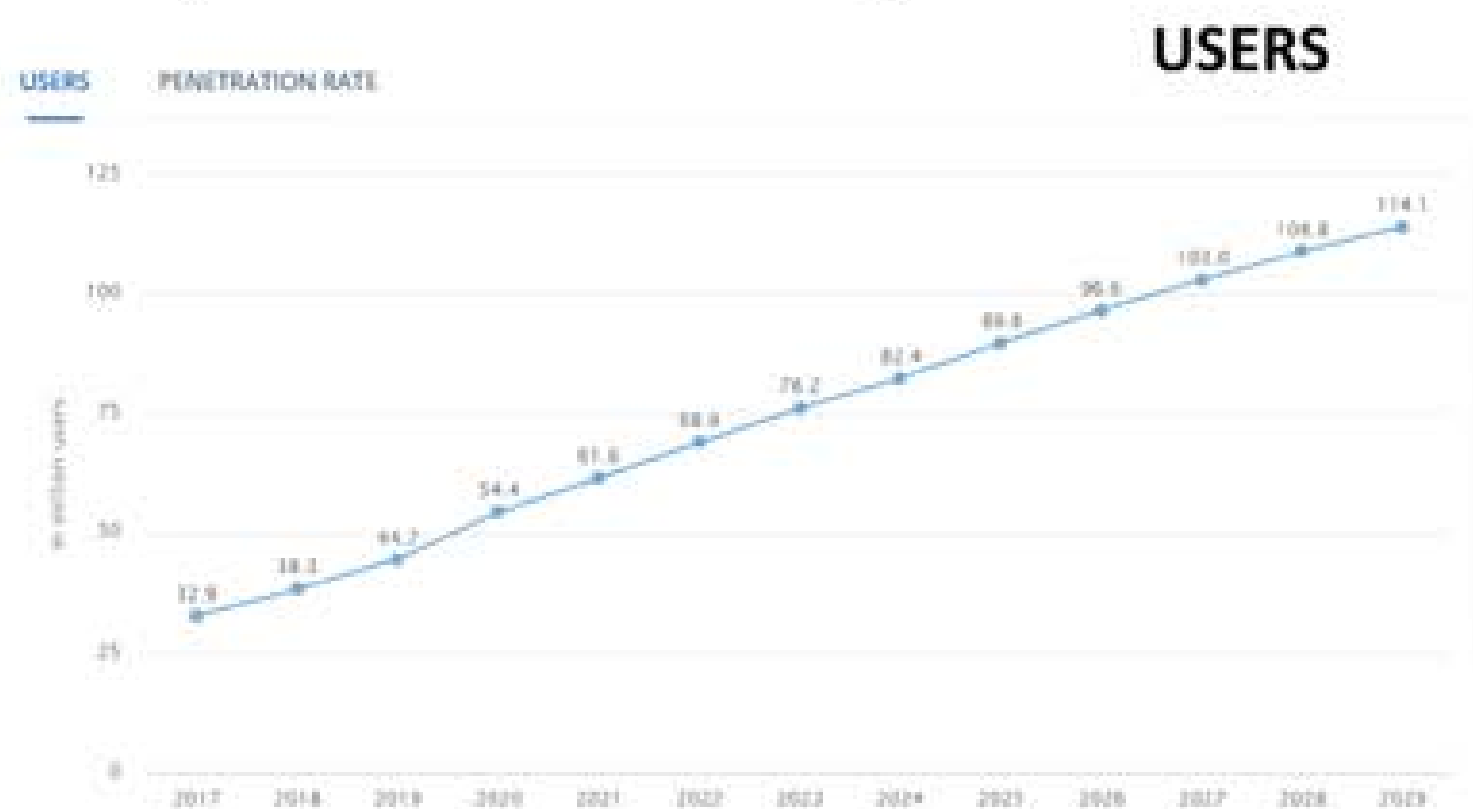
Most recent update: Mar 2024

Source: Statista Market Insights

- In the Nails Market, the number of users is expected to amount to **114.1m users** by 2029.
- User penetration will be **1.3%** in 2024 and is expected to hit **1.6%** by 2029.

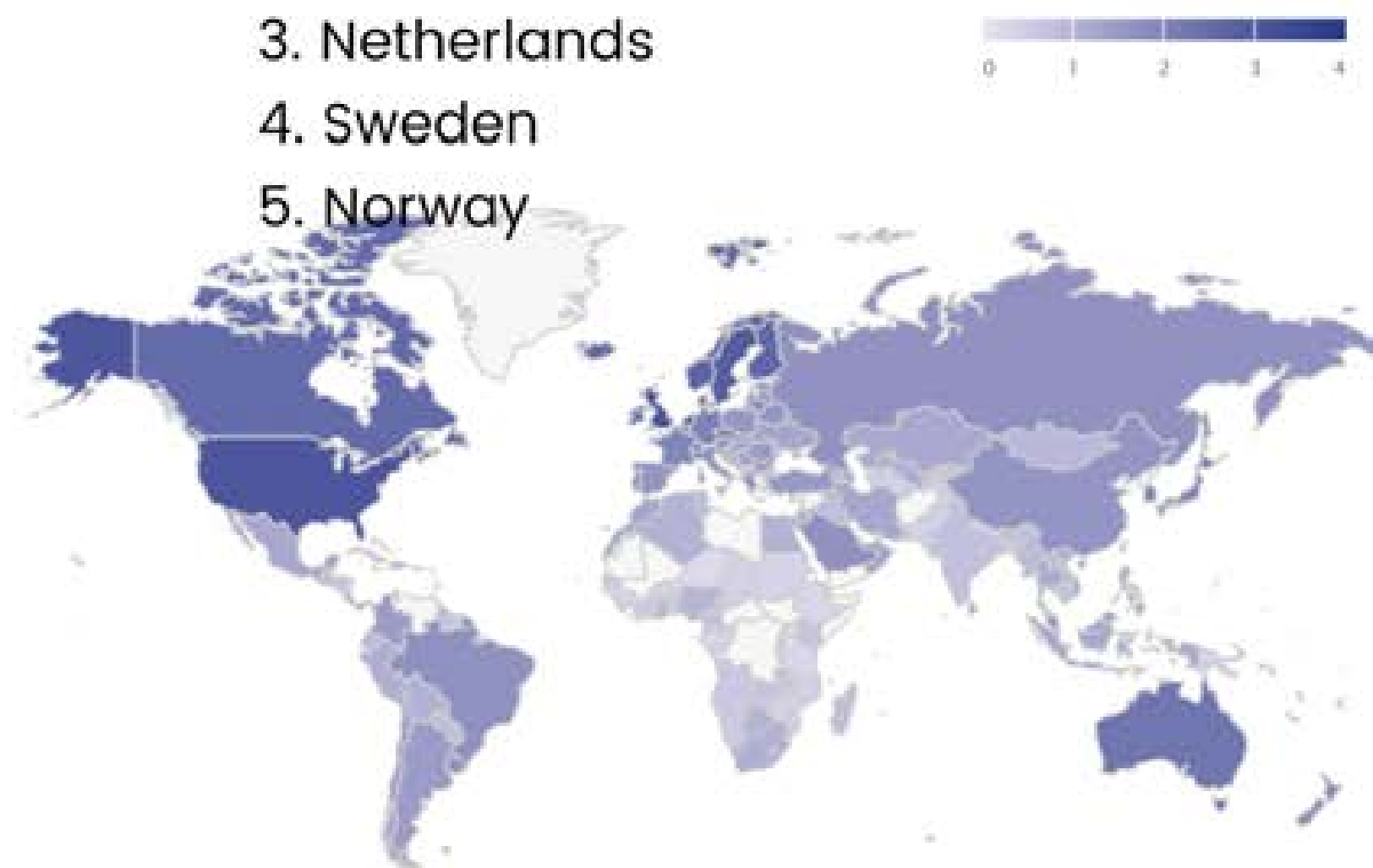
USER PENETRATION COMPARISON Top 5 (2024) in percent

1. United Kingdom
2. United States
3. Netherlands
4. Sweden
5. Norway



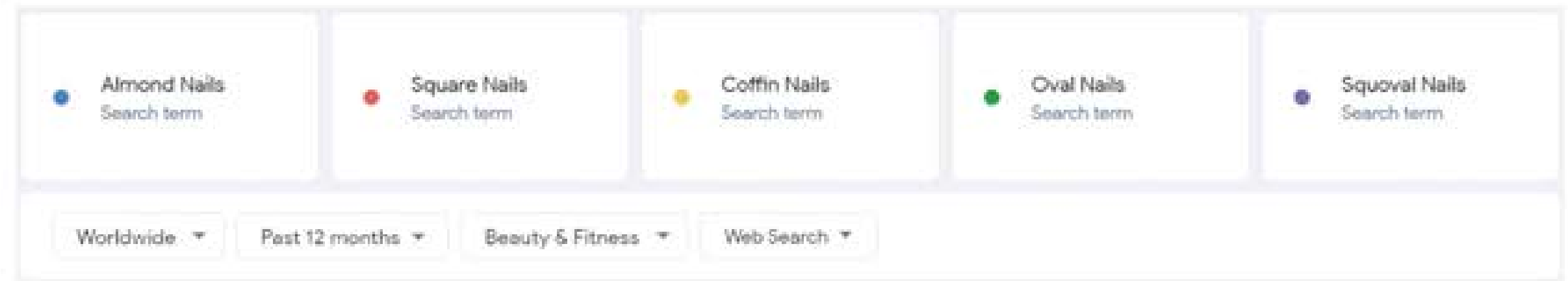
Most recent update: Mar 2024

Source: Statista Market Insights

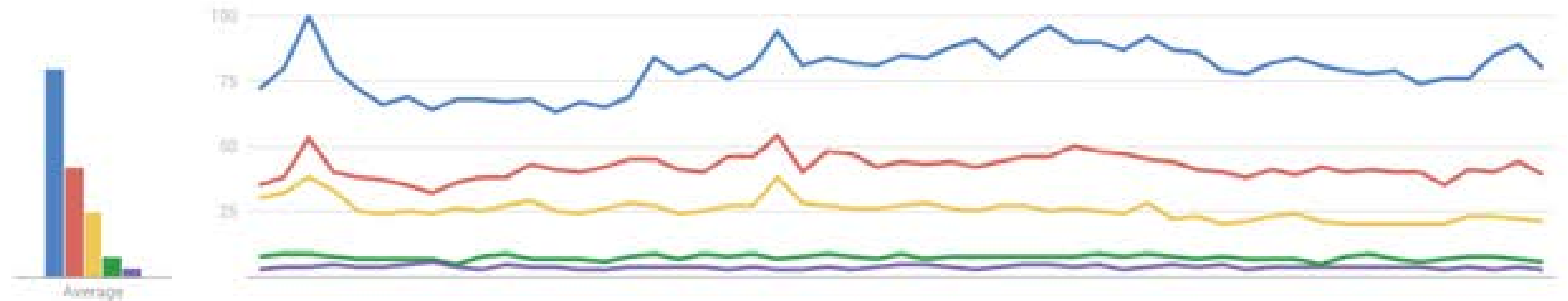


NAILS SHAPE

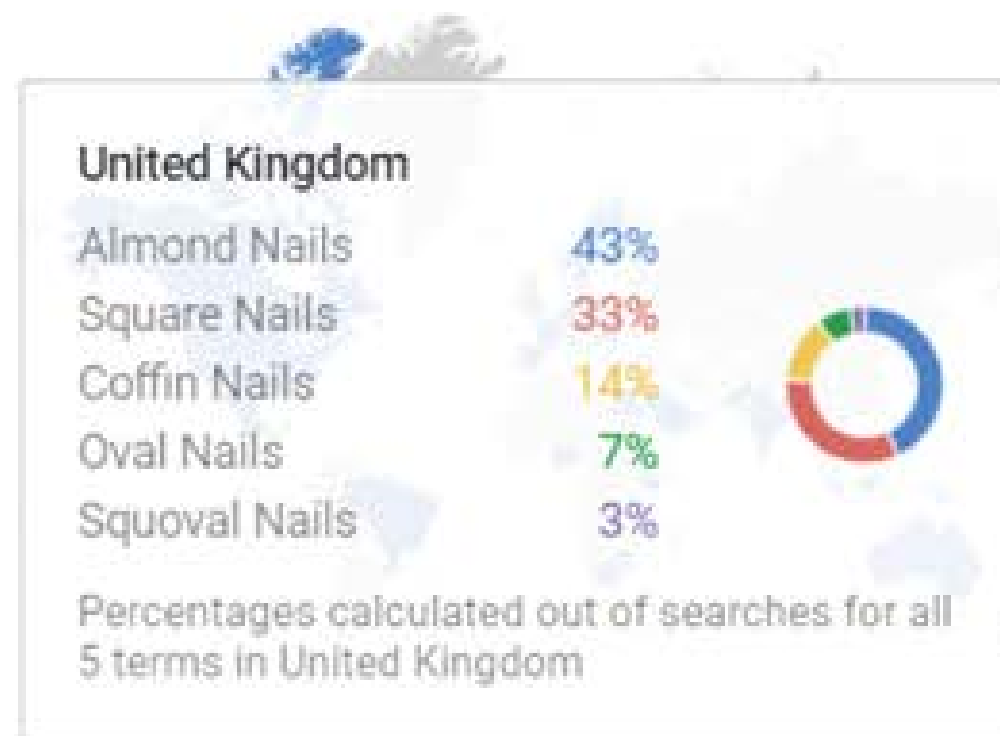
- In global searches over the past year, **almond nails** leads, followed by **square** and **coffin** nails.
- Almond nails and square nails are trending up.



Interest over time



Average



NAILS SHAPE

France

almond nails	55%
Square Nails	21%
Coffin Nails	24%
Oval Nails	<1%
Squoval Nails	0%



Percentages calculated out of searches for all 5 terms in France

Germany

almond nails	55%
Square Nails	23%
Coffin Nails	10%
Oval Nails	8%
Squoval Nails	4%



Percentages calculated out of searches for all 5 terms in Germany

Canada

almond nails	53%
Square Nails	26%
Coffin Nails	15%
Oval Nails	4%
Squoval Nails	2%



Percentages calculated out of searches for all 5 terms in Canada

Spain

French nail	51%
Chrome nail	13%
Jelly nail	18%
Cat eye nail	<1%
Glitter nail	18%



Percentages calculated out of searches for all 5 terms in Spain

Italy

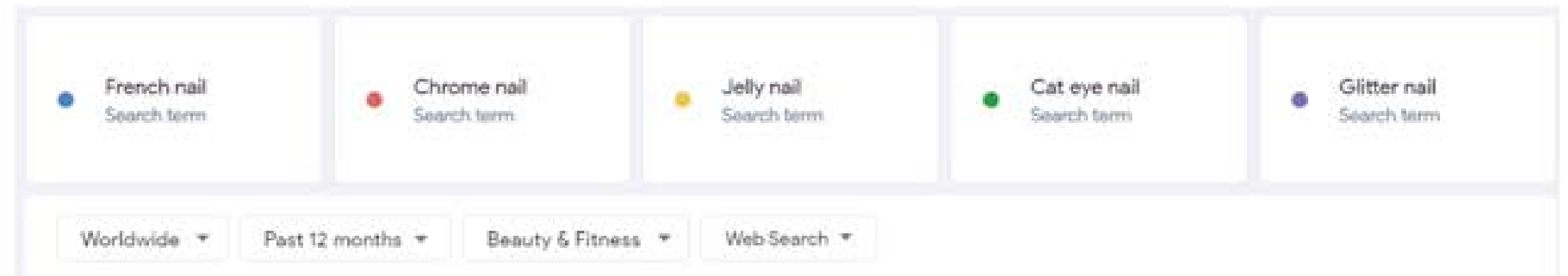
almond nails	47%
Square Nails	30%
Coffin Nails	15%
Oval Nails	0%
Squoval Nails	8%



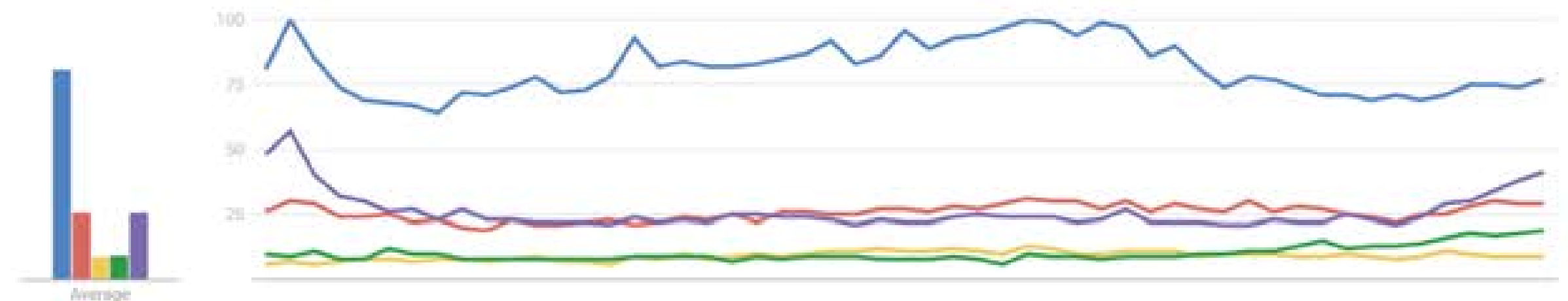
Percentages calculated out of searches for all 5 terms in Italy

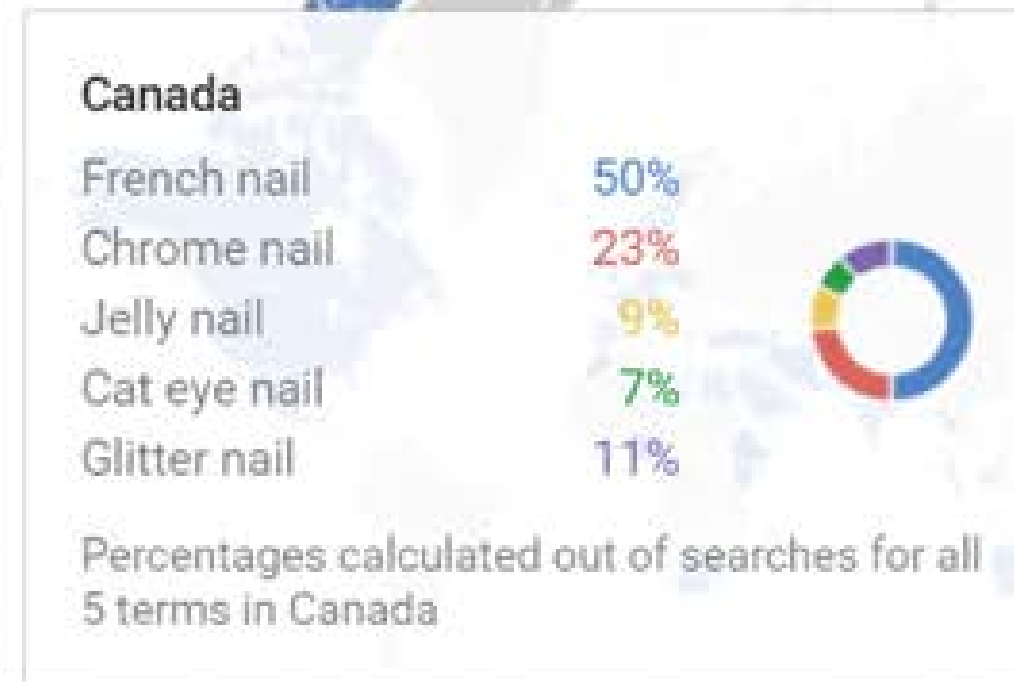
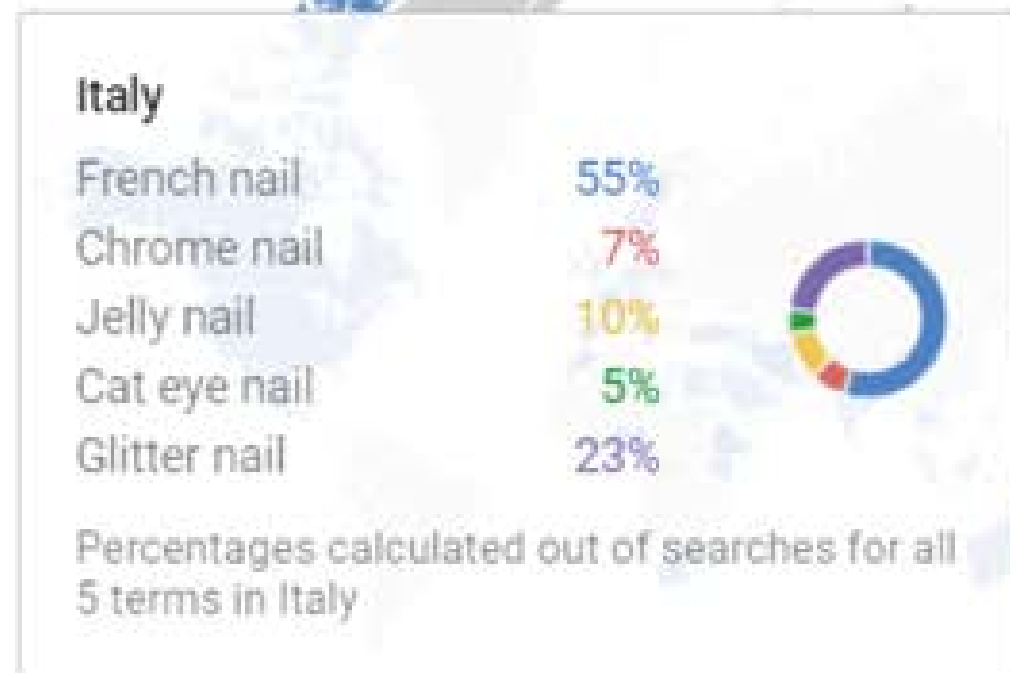
NAILS EFFECT

- Over the past year, **French nails** remained the top classic style, followed by **Glitter nails**, **Chrome nails**, and **Cat Eye nails**.
- Glitter and Cat Eye nails showed growth, while Chrome nails stayed steady.
- In the UK, Glitter nails ranked second and Chrome third, while in the US, Chrome nails took second place, with Glitter nails third.



Interest over time ⓘ





NAILS EFFECT

French Nails

Thematic Series



CELEB INSPO - Nude French



CELEBRITIES • JUN 27, 2024

Selena Gomez's "Naked" French Manicure Is So Chic for Summer

Minimalist and pretty.

CELEBRITIES • JUL 22, 2024

Jennifer Lopez Co-Signs The Naked French Manicure For Summer

She put a low-key spin on the classic style.



#TIKTOK - Naked Nails / Nude Nails



new week nude set #newnails #nailsoftiktok #nailsart...

jenn.santiago ▶ 315.5K



Learn the correct French nail in 20 seconds 🍷 ✨ Using...

beetlesgelp... ▶ 3.1M



Trend 2024: "naked" nails 🤔 #nails #nailart #nailtutorial...

yu.nailtech ▶ 1.7M



Replying to @peachpodt there's something about a...

sorayaskinc... ▶ 515.9K

Naked Nails / Nude Nails



CELEB INSPO - Pearly Nails



CELEBRITIES • JUL 25, 2024

Jennifer Lopez Wore a Pearly Manicure to Her Bridgerton-Themed Birthday Party

It was inspired by "moonlight and roses."



CELEBRITIES • JUL 09, 2024

Eva Longoria's Pearly French Manicure Is So Pretty for Summer



#TIKTOK - Pearly Nails



Ad. The easiest pearly manicure ever using @essie ...

abrowngirlr... 1.3M



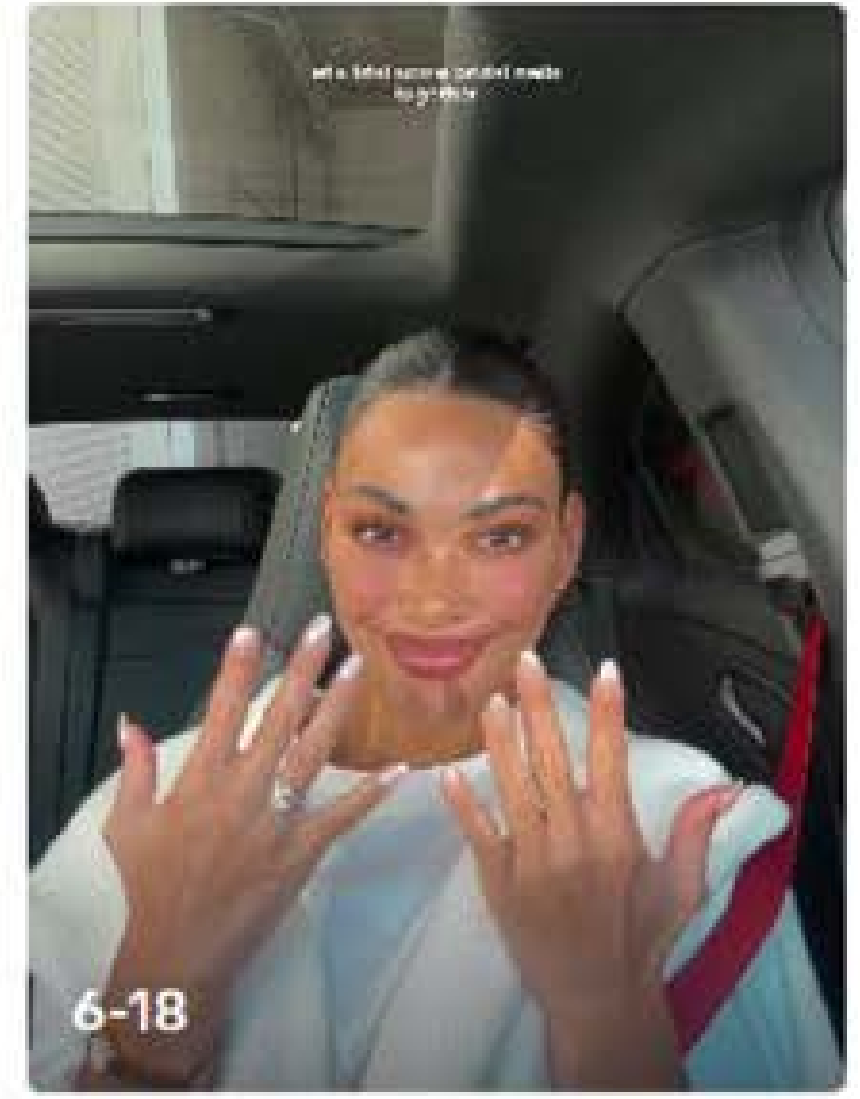
Wedding season is upon us and we have your ...

cbclife 20.8K



princess pearl i need to go to the beach with thes...

heajiheaji 12.4M



My favourite nail colour yet #nails #nailday #bridalnails...

gwencamp... 121.6K

Pearly Nails



CELEB INSPO - Solid Red



CELEBRITIES • AUG 08, 2024

Selena Gomez's Brick Red Nails Are the Perfect Transitional Mani



CELEBRITIES • JUN 20, 2024

Hailey Bieber's Strawberry Shortcake Nails Are The Perfect Summer Pink



CELEBRITIES • JUL 23, 2024

Kendall Jenner's Strawberry Red Nails are a Summer Treat



CELEBRITIES • JUL 15, 2024

Bella Hadid's Poppy Red Manicure Is the Perfect Summer Statement



#TIKTOK - Red Nails



3-29

i dont make the rules [#nailday](#)
[#rednails](#)

[sullivang_](#) ▶ 4.3M



7-20

red nails are in the summer
forecast 🍒🍓❤️🔥🍷...

[thecatwillia...](#) ▶ 1.4M



5-3

Got red nails and immediately
started acting different 🍓...

[campbellhu...](#) ▶ 4.9M



4d ago

no, its not ♡ almost that time
of the year ☒☒ [#nailtutorial...](#)

[heluviee](#) ▶ 5.2M

Red Nails



Red Nails



CELEB INSPO -

Ombre Nails



CELEBRITIES ■ JUL 03, 2024

Taraji P. Henson's Ombre Pearl Nails Are So Soft Girl

So pretty for summer.



#TIKTOK - Ombre Nails



In case you forgot, let me remind you how beautiful...

kenzonailst... 10M



Baby boom ombre tutorial 🪄
#nailart house #nailit ...

_nail_art_ho... 2.9M



Ombre Nails with Mega Base
@Victoriavynn.kosova...

ibc_nails 3.2M



☀️🍹❤️ from pink to yellow, tropical ombre nails for thos...

heygreatnails 7.9M

Ombre Nails



CELEB INSPO - Yellow Nails / Butter Nails

selenagomez

halleybieber some bits



#TIKTOK - Yellow Nails / Butter Nails



TikTok trend	Total views	Strength	Lifespan	TIP
#YellowNails	164.4m	6 / 10	Medium	Test



So cute for summer 🍷🌟🍒
#kenzonailstudio #fyp...

kenzonailst... ▶ 3.4M



Let's get yellow chrome nails
🍋💖🌟🍌🌙...

dianaruizfit... ▶ 1.3M



Yellow chrome is my new fav
🌟🍋🍌 #vacationnails...

brookecavi... ▶ 1.2M



Im obsessed with this color 💖
💖💖 twinning with all the...

connor_lee21 ▶ 450.6K

Yellow Nails / Butter Nails



CELEB INSPO - Dainty Floral Nails



Kylie Jenner's Summer Manicure Is all About Flower Power



Hailey Bieber's Dainty Floral Manicure Is So Sweet For Summer

#TIKTOK - Dainty Floral Nails / Flower Nails



Dainty flower nails with lace trims 🌸🌿 (redid this set...

katherineys... ▶ 231.4K



OBSESSED 😍 cali nailss 🪄
#nails #nailtransition #nail...

laurenkkim0 ▶ 6.5M



🌸🌿🌻 colorful and vibrant as a field of wildflowers, and it'...

heygreatnails ▶ 3.3M



💛 #nails #naildesigns #fyp
#3dnailart #summervibes...

nails.miastu... ▶ 1.6M

Dainty Floral Nails / Flower Nails



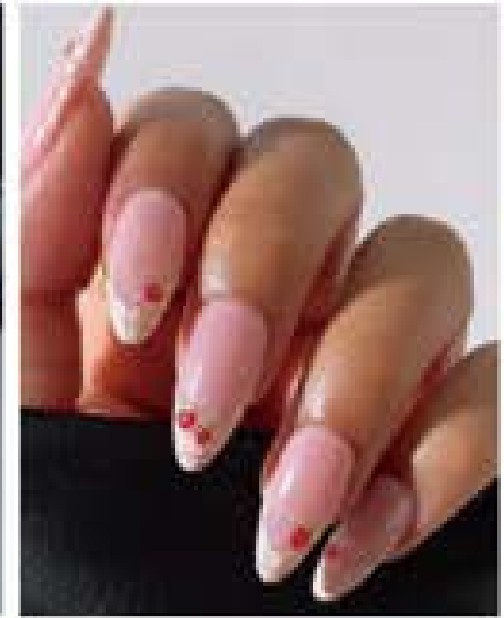
Dainty Floral Nails / Flower Nails



French Nails - More Options



French Nails - More Options



French Nails - More Options





Enchanted
Cat-Eye
Collection

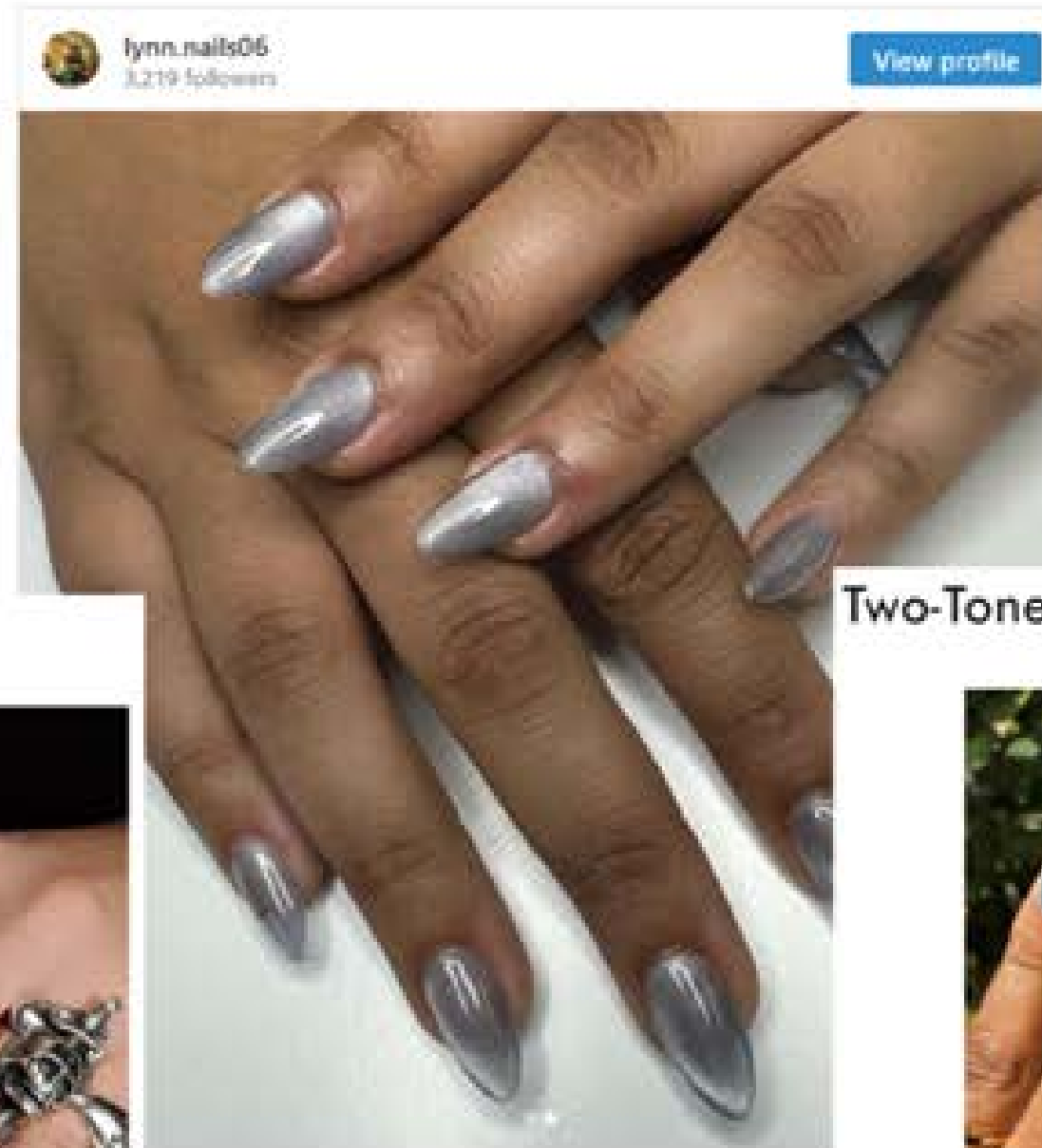


Velvet Coffin-Shaped Faux Stiletto Tips



Mint Velvet

Silver Velvet



Two-Tone Velvet

Velvet French Tips



Cat Eye Nails

Velvet Nail Designs
You Can Wear
Year Round



Dipped In Gold



Modern French



Seeing Stars



Cat Eye Polka Dots



TIKTOK - Cat Eye Nails



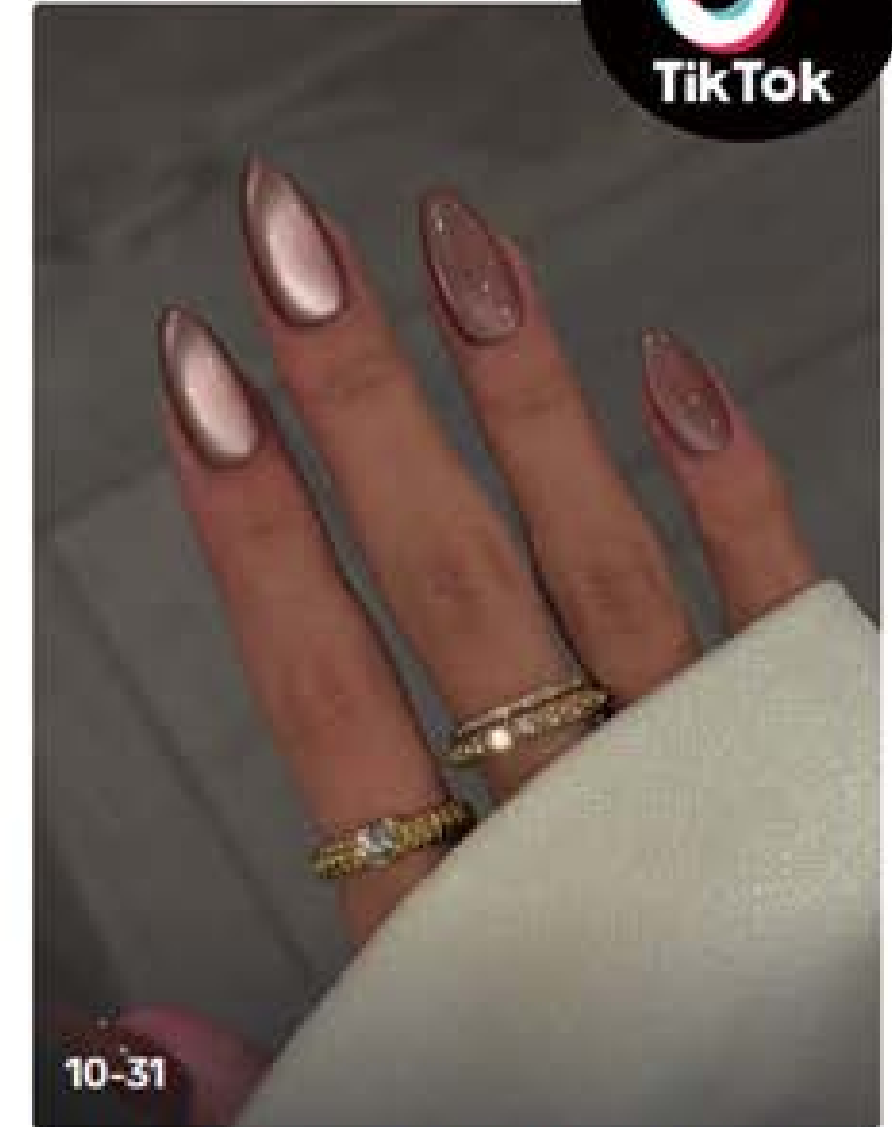
literally the most beautiful set ever for
[@MADISON KAIT READS](#) #cateynails...
nailsbyelisee 3.5M



Replying to [@Noia](#) here is the DVOK New Moon cat eye collection used on natural...
sweetienail... 2.1M



chic for spooky szn 🎃👻 sosoo obsessed w how glassy these look ! evrything i used ...
heluviee 63.5M



Another inspo to life 🤩🤩 Glass cateye nails!!
#fyp #pressonnails #autumnnails...
fairynail_uk 486.2K

Feline Glamour Nails with print

- Elevate your style with designs featuring unique bows and polka dots for a touch of elegance.
- Say goodbye to expensive salon visits — achieve professional nails in minutes.

SKU.NO: 101141532

Material: ABS





Mermaid's Enchantment Nails

Discover the rich layers of our unique mermaid-inspired designs.

SKU NO: 101141531

Material: ABS



Printed Cat Eye Nails

- Tailor styles, patterns, and colors to suit your preferences and needs.
- Vibrant colors and customizable designs to match your unique taste.
- Wide variety of styles available, all easy to apply.



French Geometric Cat's Eye Nail

Dazzling Cat's Eye Effect:

Striking French geometric designs make your nails stand out.

Customizable Colors and Patterns:

Personalize with a variety of colors and patterns for a unique style.





Crystal Cat Eyes

- Experience the Phantom Chameleon Effect - Nails that Shift Shades at Every Angle.
- Elevate Your Nails with a Glossy Glitter Finish for a Touch of Glamour.
- Enjoy a Natural Feel with Zero Pressure on Your Nail Beds, Mimicking the Look and Feel of Real Nails.







French Cat-Eye Nails

- The sparkling French nail tips present a mysterious and flexible effect.
- Suitable for all kinds of occasions: party, date or daily wear, offering an advanced sense to the fingertips.
- The unique shining nails will boost your mood.



Matte Cat-Eye Nails

- Matte Cat-Eye Nails - The Latest Nail Art Trend Making Waves on Instagram and TikTok.
- A Fusion of Bold Sophistication and Subtle Elegance.
- Various Sizes Available: Choose from 28 nails in 14 sizes or 30 nails in 15 sizes for the perfect fit.



Holographic Cat Eye Nail

- Optical coating creates a unique shine and texture, making your nails dazzle in the light.
- Light refracts at different angles, adding extra appeal and personality to your nails.
- Easy to apply with no complicated steps for a gorgeous manicure.





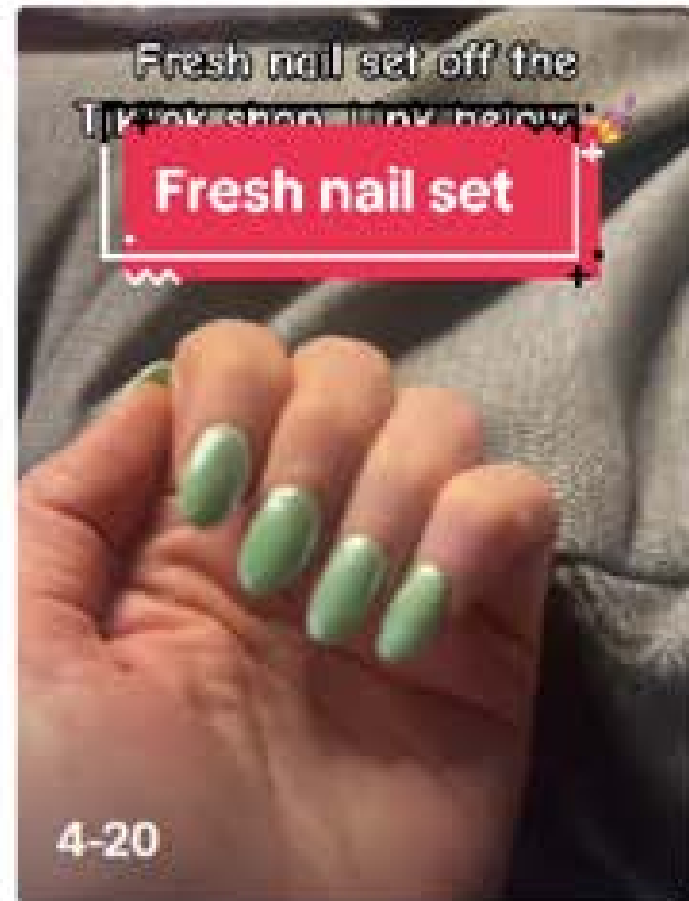
Electroplated Glam Nails

- Achieves the iridescent effect of magic mirror powder found in handcrafted nails.
- Different colors are suitable for various occasions and outfits.
- High quality, can withstand rub and cross-cut tests.



 **TikTok**
SpringNails **6.1bn**

Coloured chromes nails in tiktok trending now



It's Springtime! Time for some green chrome nails! What do...

tokshopdis... 3.7M

<https://www.tiktok.com/@tokshopdiscover/video/7359779584100945194?q=coloured%20chromes%20nails&t=1718619195573>



obsessed with my cotton candy chrome nails @essie...

alixearle 8.5M

<https://www.tiktok.com/@alixearle/video/7377435552863325470?q=coloured%20chromes%20nails&t=1718619195573>



juicy, shiny and bold
 bright pink chrome nails ...

heygreatnails 521.3K

<https://www.tiktok.com/@heygreatnails/video/7377068115244485930?q=coloured%20chromes%20nails&t=1718619195573>



Light baby blue with chrome on top is the MOVEEEEE for...

blakehealey1 644.4K

<https://www.tiktok.com/@blakehealey1/video/7346009282007125279?q=coloured%20chromes%20nails&t=1718619195573>



Yellow chrome is my new fav
 #vacationnails...

brookecavi... 935.3K

<https://www.tiktok.com/@brookecavinder/video/7354122435727494446?q=coloured%20chromes%20nails&t=1718619195573>

#01 Pearlescent Effect False Nails



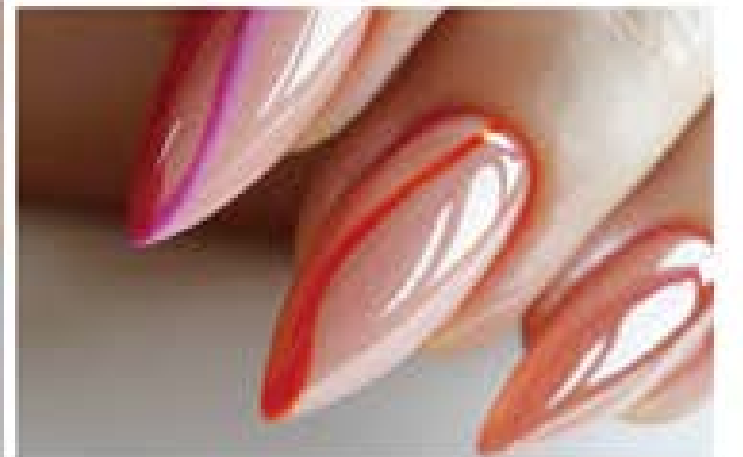
#01 Pearlescent Effect False Nails



#01 Pearlescent Effect False Nails



#02 Optical Coating False Nails



#02 Optical Coating False Nails



#03 Metallic Plated False Nails



#03 Metallic Plated False Nails





Mismatched Nails

Playful And Charismatic

Celeb Inspo ♡ ♡ ♡ ♡ ♡



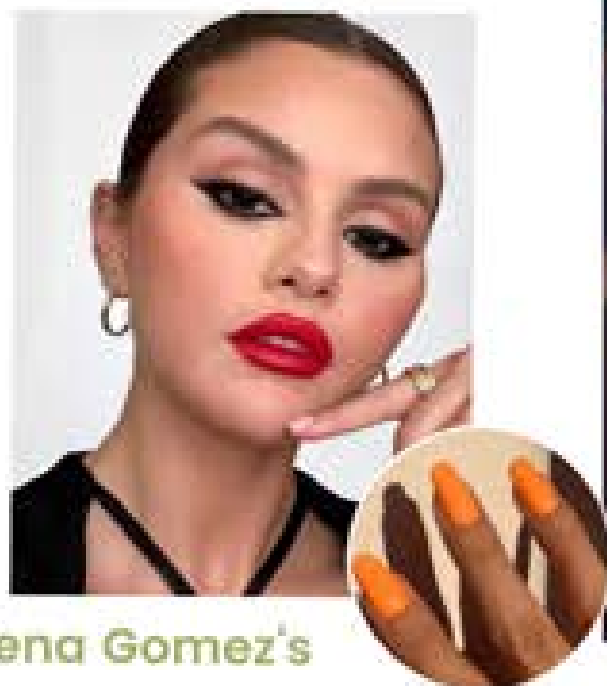
Hailey Bieber's

Mismatched French Manicure is a Much-Needed Dopamine Boost



Hailey Bieber's

Ballerina chrome nails are going straight to our spring mood board



Selena Gomez's

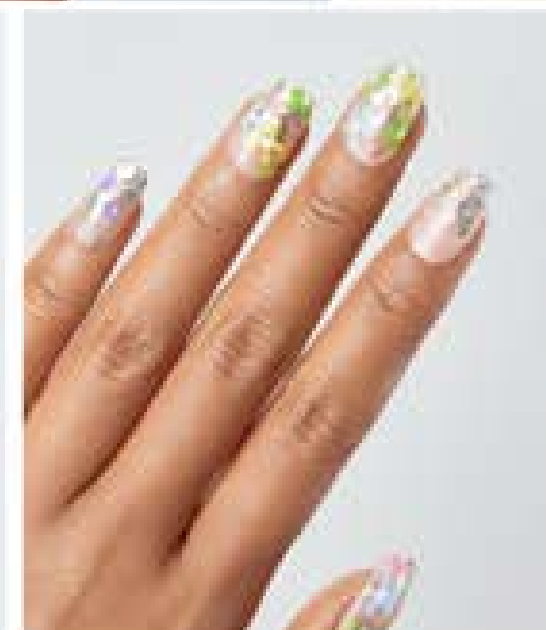
Orange sherbet nails will be everywhere this spring



Rita Ora's

Colorful mismatched manicure is perfect for spring







AURA NAIL ✦

Put a Pretty Twist on the Dreamy Manicure

What are aura nails?

Also known as blush nails or sometimes eyeshadow nails, the end result is a mani that features a burst of diffused colour starting from the centre of your nail. It taps into our renewed obsession with auras - the colourful electromagnetic field that surrounds a person's body and can describe their energy.

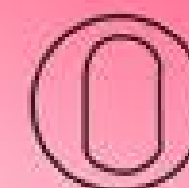
SKU.NO: 101141506 Material: ABS

FULL COVER NAILS

1 30 Nails
15 sizes per hand

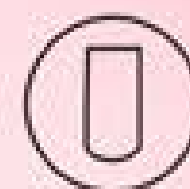


Almond

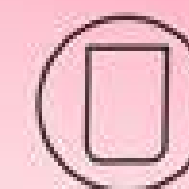


Round

2 28 Nails
14 sizes per hand



Coffin



Square

Aura Nail



Aura Nail





100% Real Gel Nails *Art*

Building Gel Finish

Color Gel

Base Coat

Soft Gel Tip



Real Gel Only

Real Salon Effect

More Glossy Finish



• Real Gel only

• Real Salon Effect

• More Glossy Finish

100%

Real Gel Nail

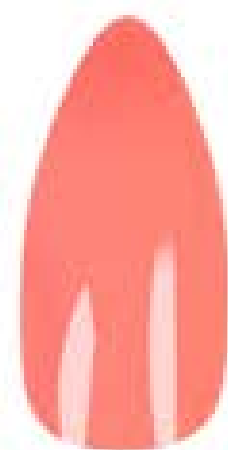
Color Chart



SKU: 101141533 Material: ABS

Thermochromic Artificial Nail

Above 31°C



Color invariance
Below 31 degrees



More than 31 degrees
of color change
Above 31 degrees



Finger temperature
above 31 degrees
produces changes

Nails change depending on temperature sensing the temperature is not the same the position and effect of change are not the same

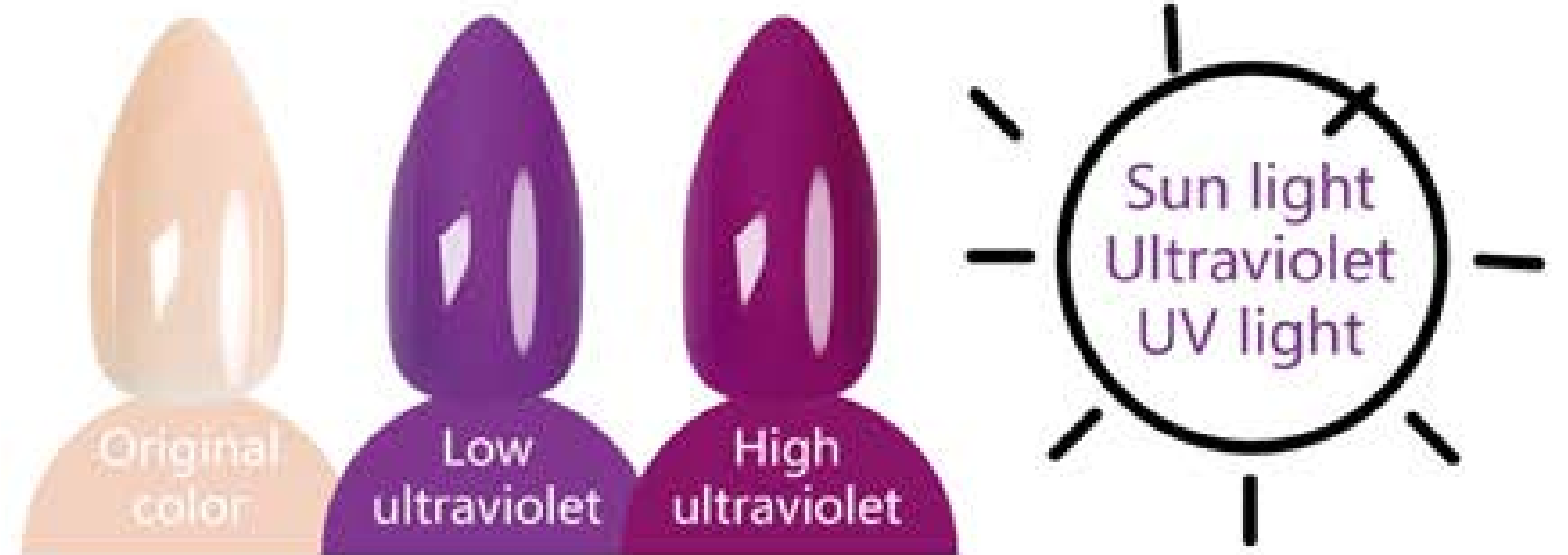
More Options:





Photochromic Artificial Nail

The color of the nails will change by ultraviolet



More Options:





Dark Academia



With more than

5.3bn views of
#DarkAcademia
on TikTok

Nail Designs Channeling
Roaring '20s vibes



WGSN

Keeping Up With
The Nail Art Trends



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Hailey Bieber's

Black onyx nails
are her edgiest mani yet



Selena Gomez's

Best nail looks. The shiniest
leather is reimagined as a radiant
onyx manicure in this high-gloss
look for the 2024 golden globes.



#CELEB
INSPO



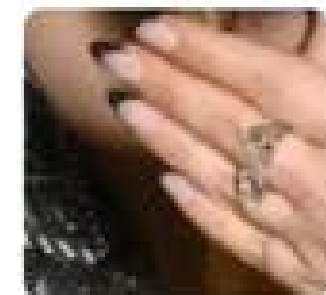
Sydney Sweeney's

Black widow manicure
matched her webbed gown



Sabrina Carpenter's

Black french manicure is
where goth meets glam



Product options



Product options



Matte & Glossy Nail

- Unique visual depth and dimension.
- Stylish retro elegance.

Matte &
Glossy
Fusion

Chic
Vintage
Vibes



Matte & Glossy Nail



Matte & Glossy Nail



Matte & Glossy Nail



Matte & Glossy Nail



Packaging Reference



Adhesives Options



01 #414 Nail Glue
"Value For Money"

- 👍 Quick bond
- 👍 Vitamin E infused



02 #468 Nail Glue
"Luxe"

- 👍 Odors free
- 👍 Non-toxic



03 #511 Glue Gel
"Seamless Fit"

- 👍 UV lamp free
- 👍 Build gel type



04 #522 Glue Gel
"Easy To Remove"

- 👍 Build gel type
- 👍 Less damage to remove
- 👍 UV lamp needed



05 #666 Press On Tabs
"User Friendly"

- 👍 Easy application
- 👍 Easy to remove
- 👍 Last up to 7 days



Factory Accreditation



Factory Accreditation :

BSCI / FAMA / GMPC / ISO22716 / ISO14001 / ISO9001 / SEDEX / GRS

International Clients

Boots

Walgreens

NEXT

Superdrug[★]

PRIMARK[®]

savers
HEALTHY HOME BEAUTY

Marionnaud

ICI PARIS XL

RÖSSMANN

Kruidvat

trekpleister

Watsons

Sally Hansen

REAL *by Sam & Me*
TECHNIQUES[™]

ecOTOOLS[®]

CALA[®]

COTY

NatureWell

ELEGANT
TOUCH

eylure

salonsystem 

SK*NNY DIP
LONDON

RIB
ROYAL BEAUTY

PARSA
— BEAUTY —

ST FUTURE
INTERNATIONAL

THANK YOU !

Together, we make the future brighter !

www.st-future.com



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