

ST FUTURE
INTERNATIONAL

FRENCH NAILS

Thematic Series

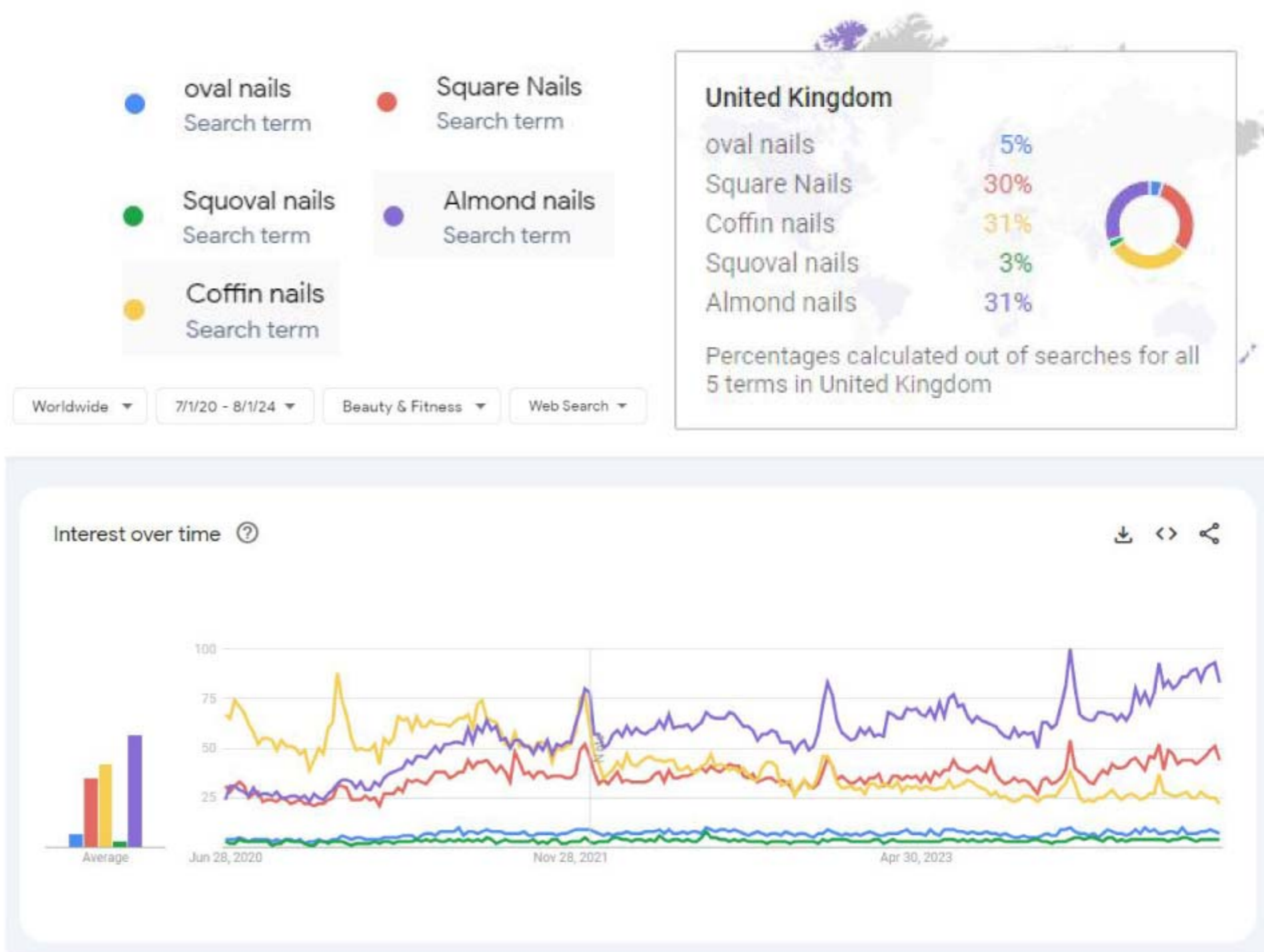
False Nails / Nail Strips / Gel Nail Strip



NAILS SHAPE

- In global searches over the past three years, **almond nails** leads, followed by **square** and **coffin** nails.
- Almond and square nails are trending up, while coffin nails are declining.
- In the UK, the search volumes for all three styles are similar, showing equal popularity.

<https://trends.google.com/trends/explore?cat=44&date=2020-07-01%202024-08-01&q=oval%20nails,Square%20Nails,Coffin%20nails,Squoval%20nails,Almond%20nails&hl=en>

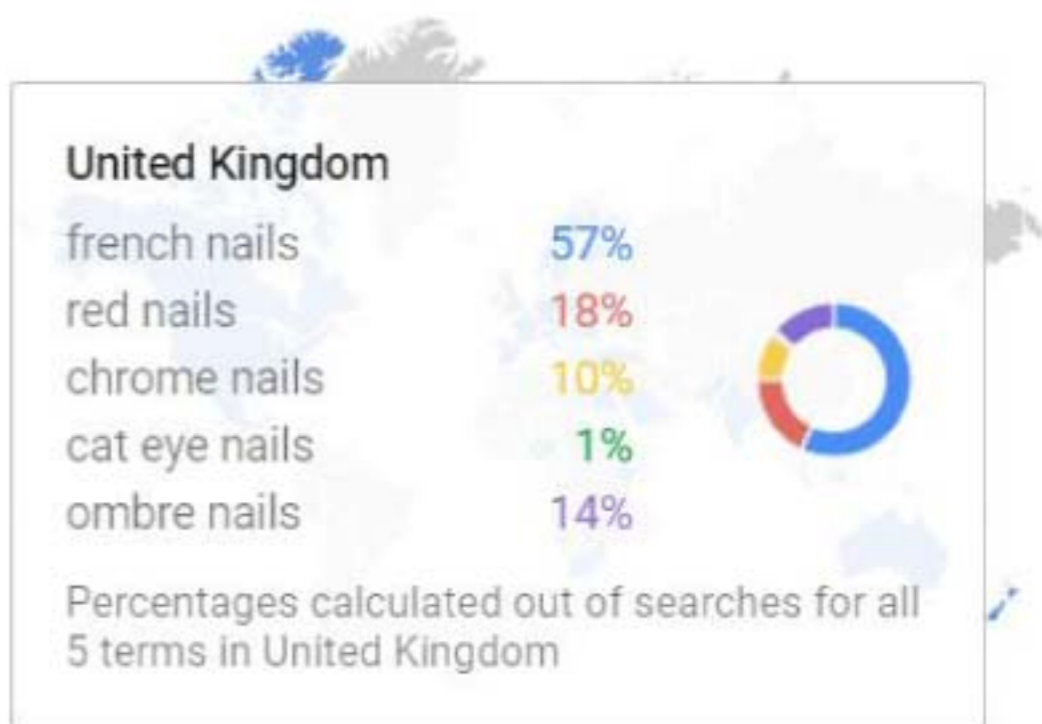


NAILS EFFECT

- In the past year, **French Nails** have been searched for the first place, **Red Nails** are the second, **Chrome Nails** and **Ombre Nails** have similar trends, and cat eye nails are the last.

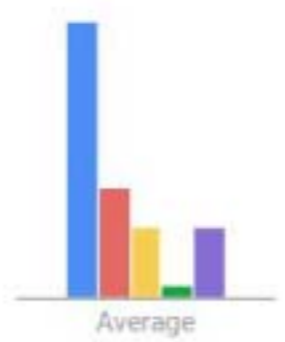
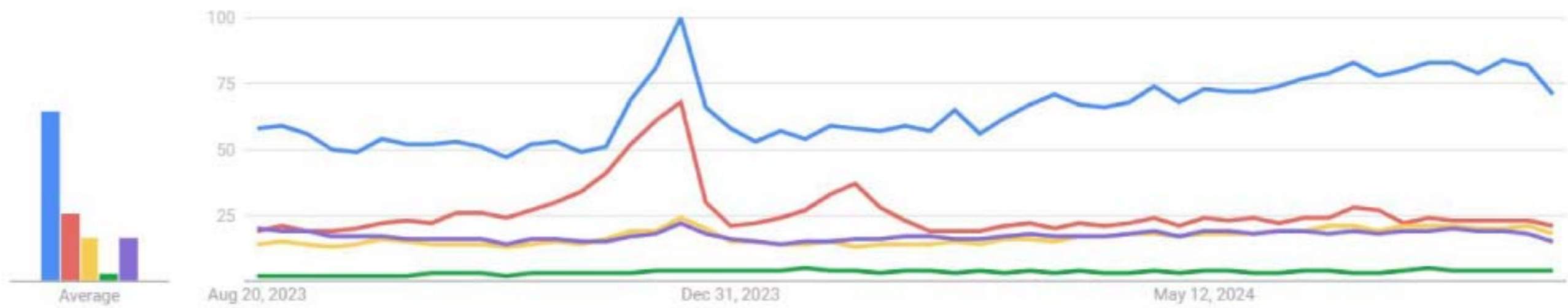
Search by brand hot selling style

- french nails Search term
- red nails Search term
- chrome nails Search term
- cat eye nails Search term
- ombre nails Search term



Worldwide ▼ Past 12 months ▼ Beauty & Fitness ▼ Web Search ▼

Interest over time ⓘ



<https://trends.google.com/trends/explore?cat=44&date=2020-07-01%202024-08-01&q=oval%20nails,Square%20Nails,Coffin%20nails,Squoval%20nails,Almond%20nails&hl=en>

CELEB INSPO - Nude French



CELEBRITIES ■ JUN 27, 2024

Selena Gomez's "Naked" French Manicure Is So Chic for Summer

Minimalist and pretty.

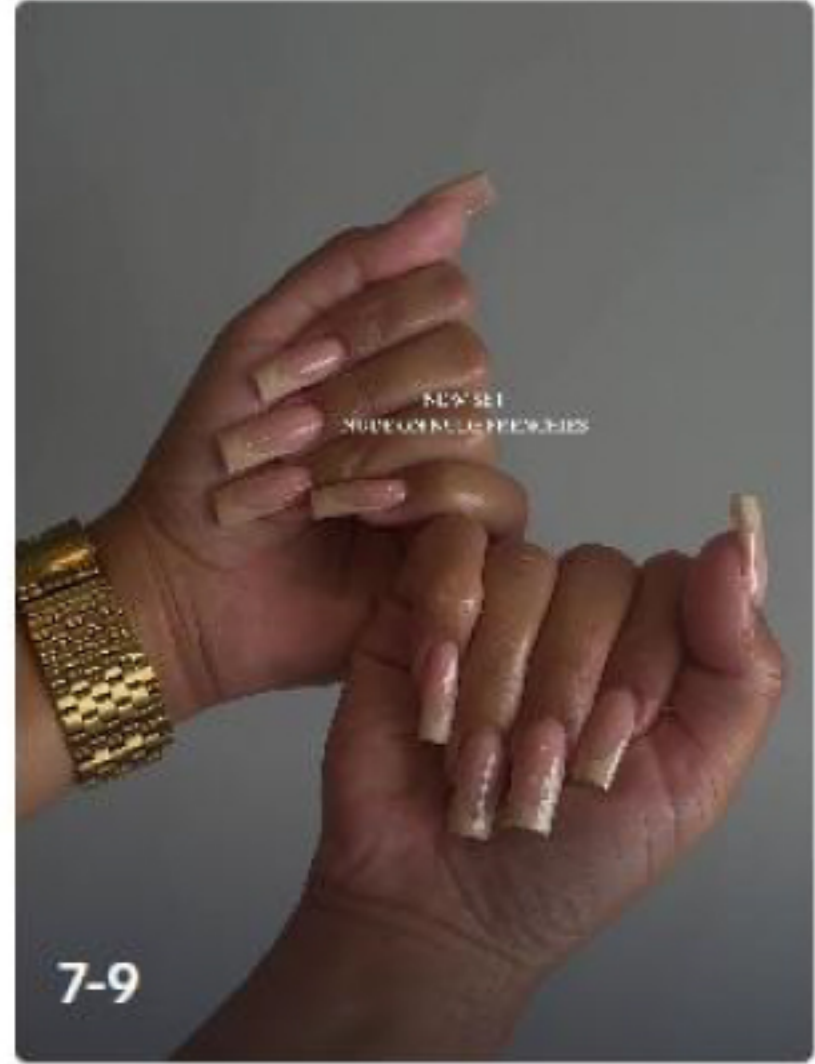
CELEBRITIES ■ JUL 22, 2024

Jennifer Lopez Co-Signs The Naked French Manicure For Summer

She put a low-key spin on the classic style.



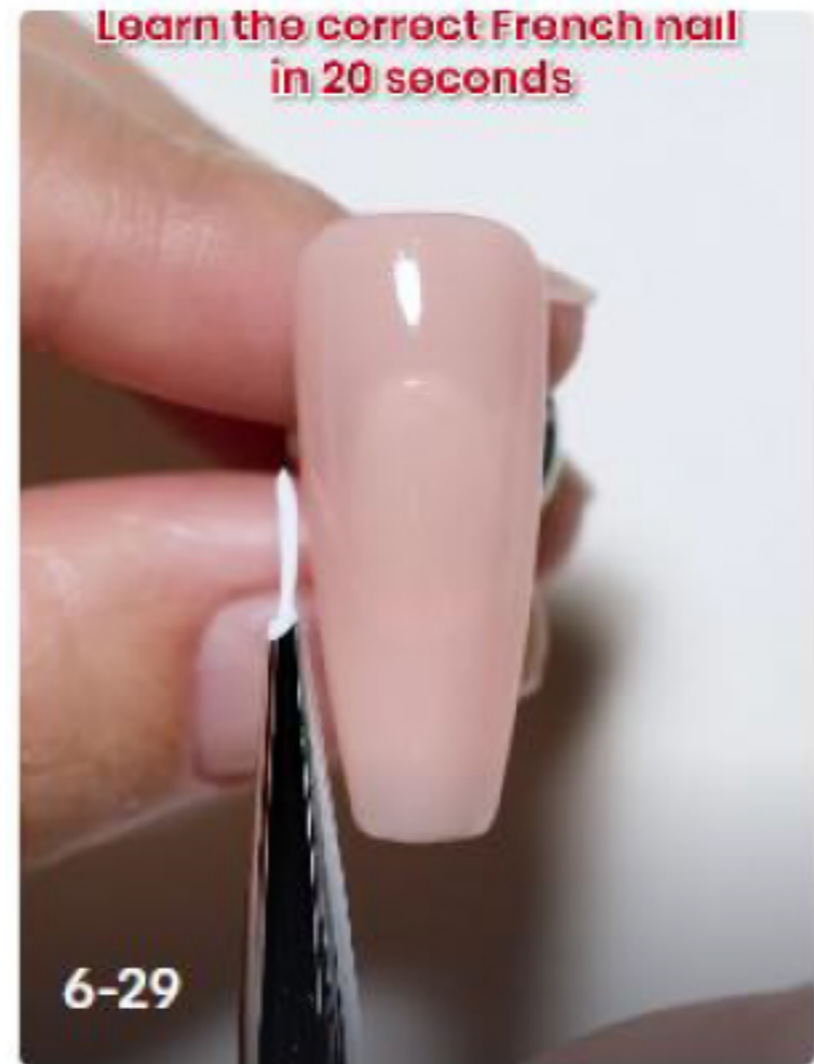
#TIKTOK - Naked Nails / Nude Nails



7-9

new week nude set [#newnails](#) [#nailsoftiktok](#) [#nailsart...](#)

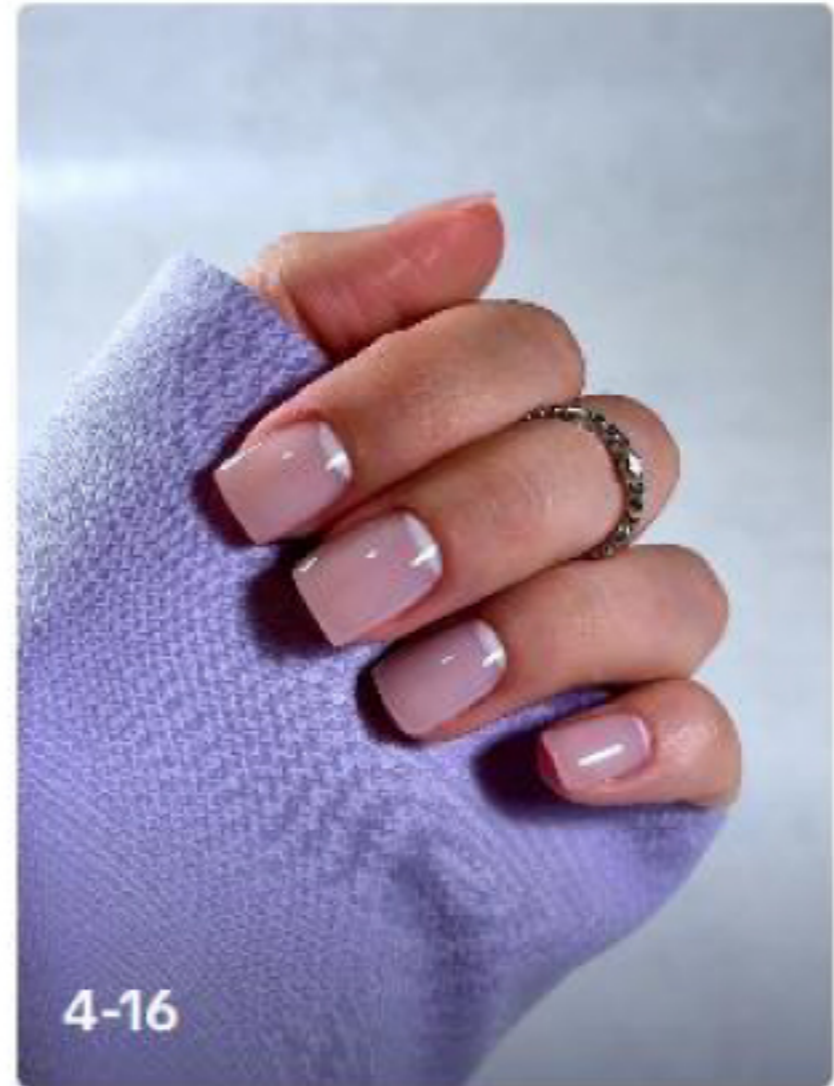
jenn.santiago ▶ 315.5K



6-29

Learn the correct French nail in 20 seconds 🍷 ✨ Using...

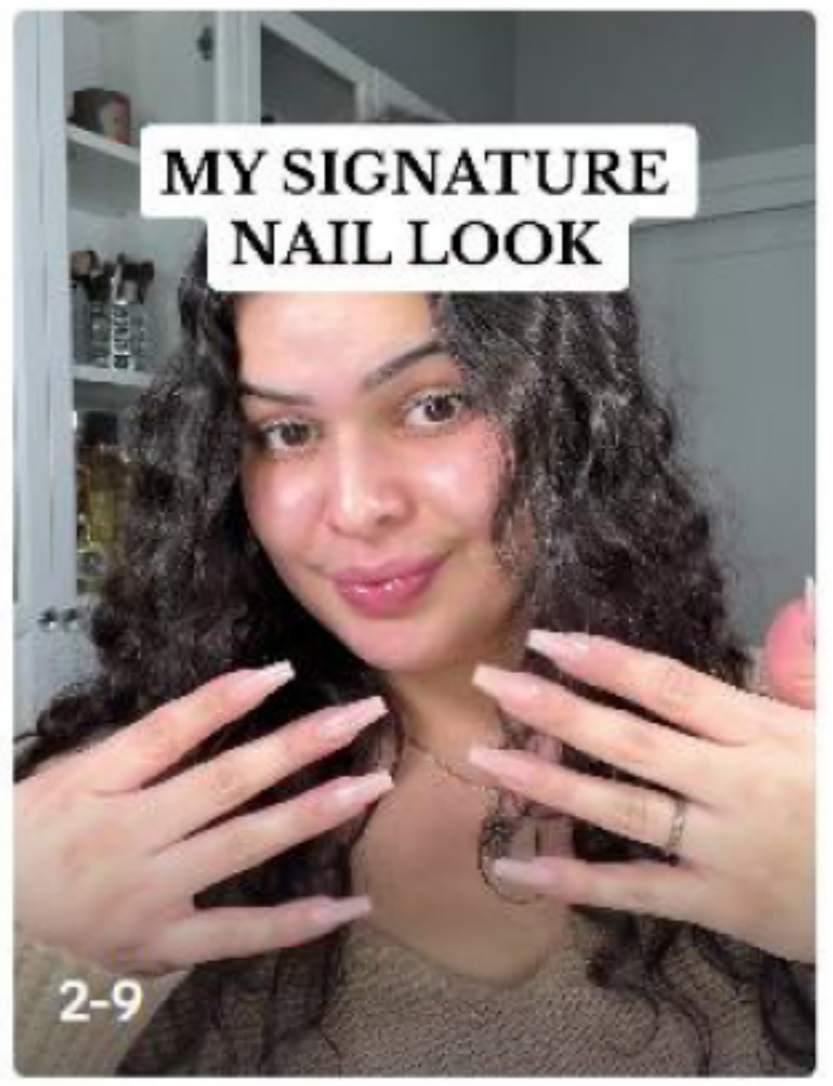
beetlesgelp... ▶ 3.1M



4-16

Trend 2024: "naked" nails 😊 [#nails](#) [#nailart](#) [#nailtutorial...](#)

yu.nailtech ▶ 1.7M



2-9

Replying to [@peachpodt](#) there's something about a...

sorayaskinc... ▶ 515.9K

Naked Nails / Nude Nails

Our Products



CELEB INSPO - Pearly Nails



CELEBRITIES ■ JUL 25, 2024

Jennifer Lopez Wore a Pearly Manicure to Her Bridgerton-Themed Birthday Party

It was inspired by "moonlight and roses."



CELEBRITIES ■ JUL 09, 2024

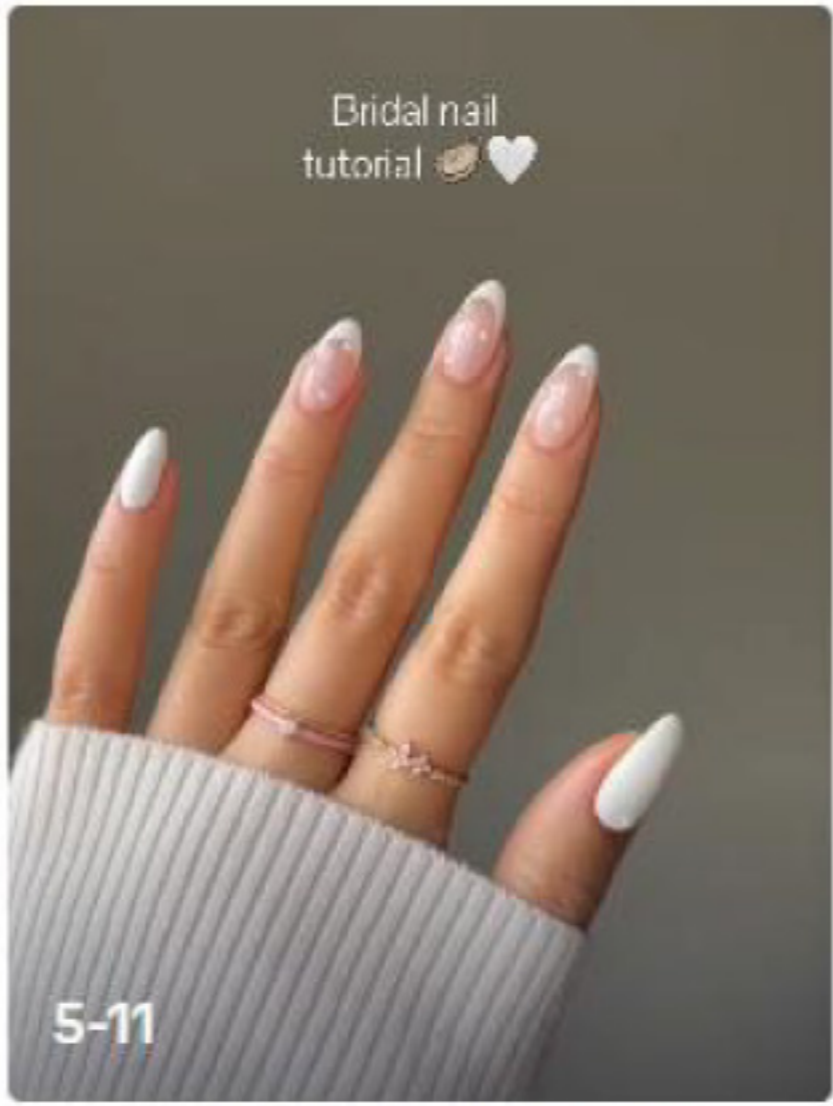
Eva Longoria's Pearly French Manicure Is So Pretty for Summer



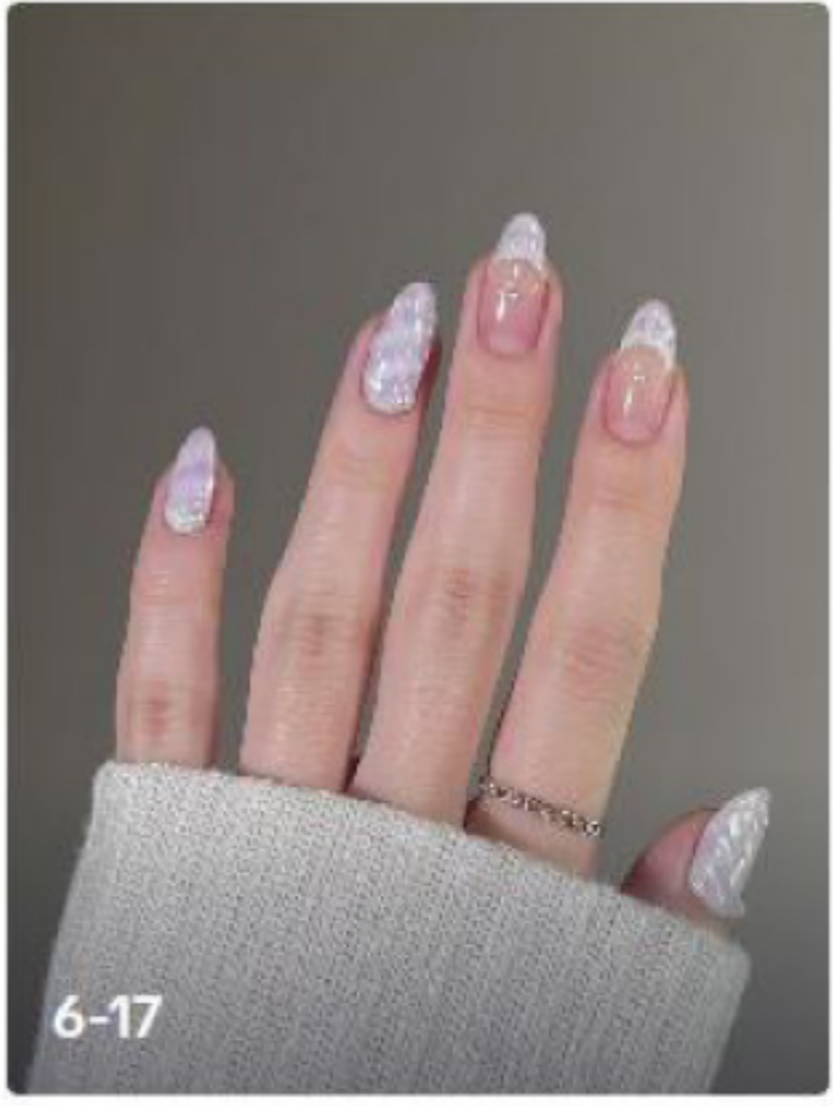
#TIKTOK - Pearly Nails



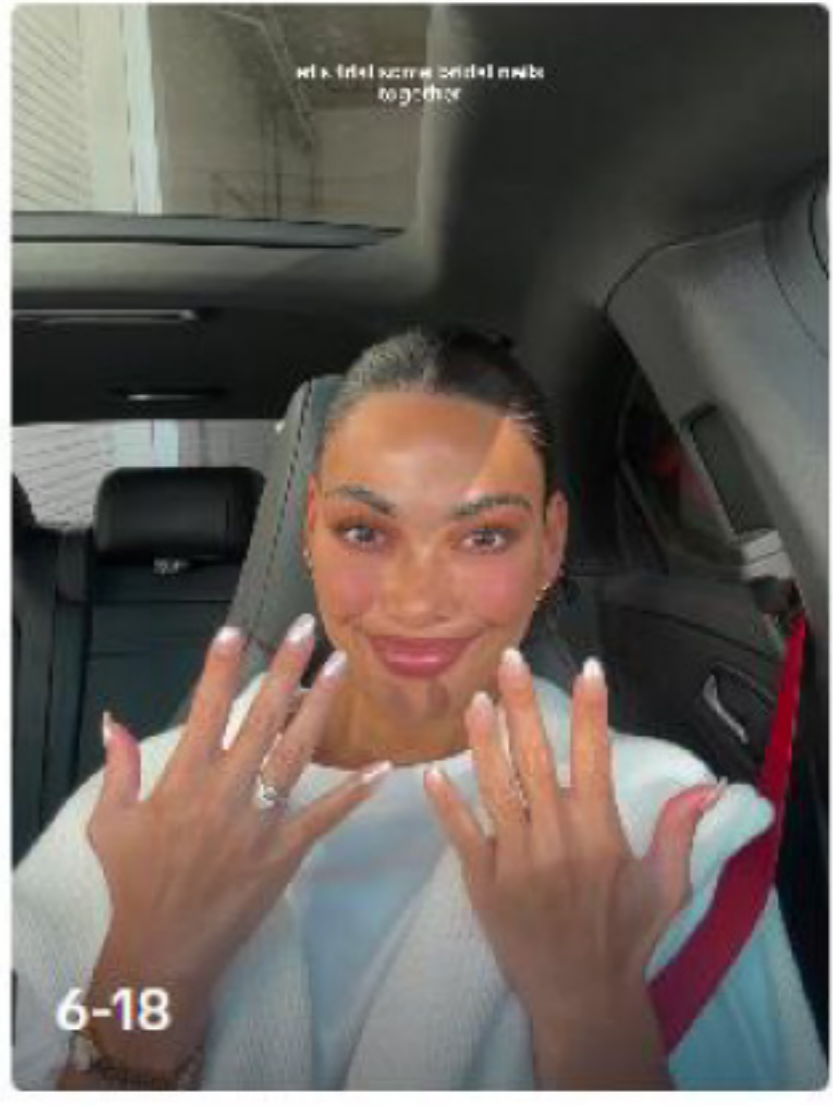
👉 Ad. The easiest pearly manicure ever using @essie ...
 👤 abrowngirlr... ▶ 1.3M



Wedding season is upon us and we have your ...
 📺 cbclife ✔️ ▶ 20.8K



princess pearl 🍷💜🌟 i need to go to the beach with thes...
 👤 heajiheaji ▶ 12.4M



My favourite nail colour yet #nails #nailday #bridalnails...
 👤 gwencamp... ▶ 121.6K

Pearly Nails

Our Products



CELEB INSPO - Solid Red



CELEBRITIES # AUG 08, 2024

Selena Gomez's Brick Red Nails Are the Perfect Transitional Mani



CELEBRITIES # JUN 20, 2024

Hailey Bieber's Strawberry Shortcake Nails Are The Perfect Summer Pink



CELEBRITIES # JUL 23, 2024

Kendall Jenner's Strawberry Red Nails are a Summer Treat



CELEBRITIES # JUL 15, 2024

Bella Hadid's Poppy Red Manicure Is the Perfect Summer Statement

It compliments her low-key outfit.



#TIKTOK - Red Nails



i dont make the rules [#nailday](#)
[#rednails](#)

[sullivang_](#) ▶ 4.3M



red nails are in the summer
forecast 🍒🍓❤️🔥👗 ...

[thecatwillia...](#) ▶ 1.4M



Got red nails and immediately
started acting different 🍓 ...

[campbellhu...](#) ▶ 4.9M



no, its not ♥ almost that time
of the year ☒☒ [#nailtutorial...](#)

[heluviee](#) ▶ 5.2M

Red Nails

Our Products



CELEB INSPO - Ombre Nails



CELEBRITIES ■ JUL 03, 2024

Taraji P. Henson's Ombre
Pearl Nails Are So Soft Girl

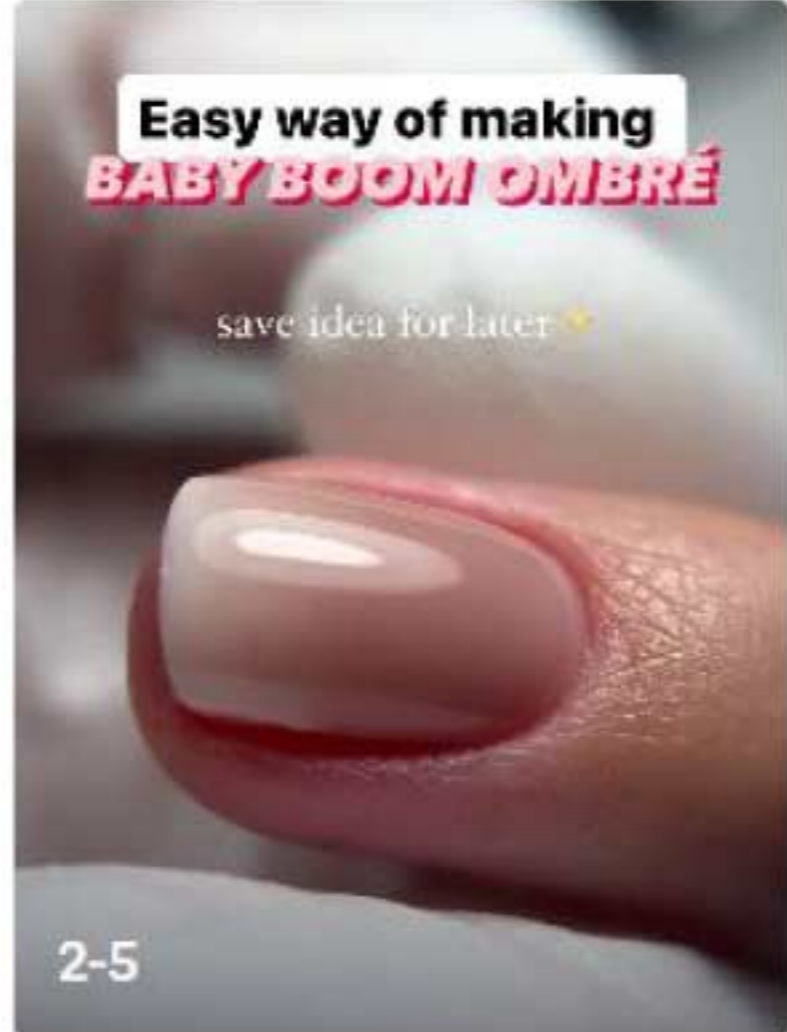
So pretty for summer.



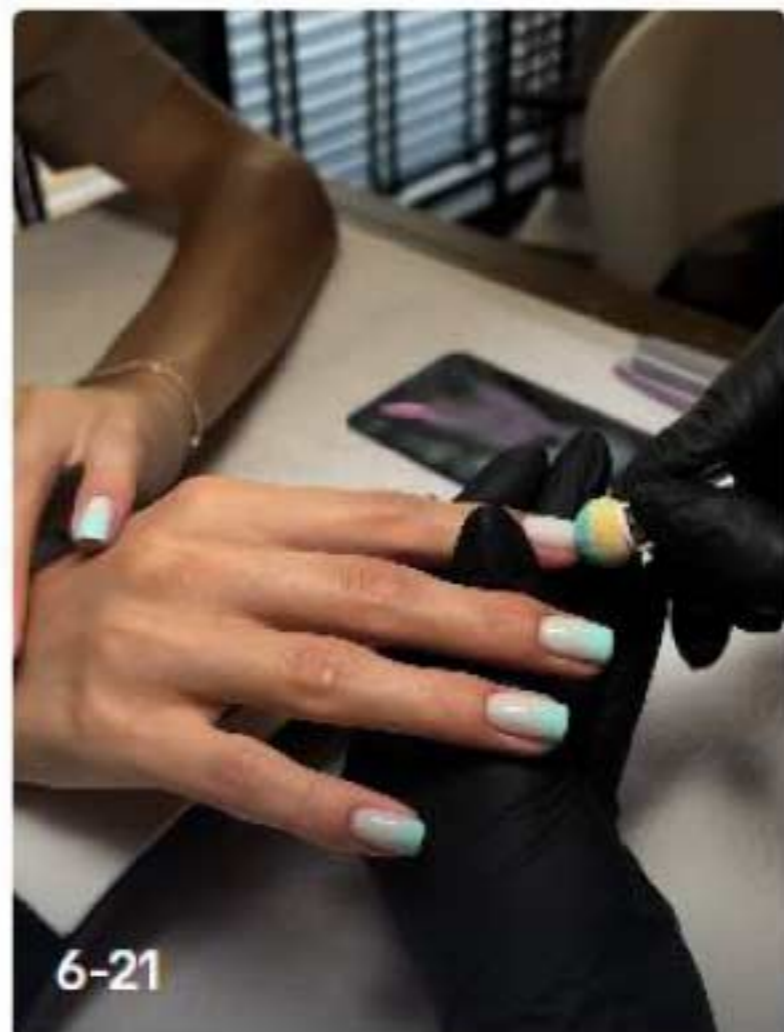
#TIKTOK - Ombre Nails



In case you forgot, let me remind you how beautiful...
kenzonailst... 10M



Baby boom ombre tutorial #nailarthouse #nailit ...
_nail_art_ho... 2.9M



Ombre Nails with Mega Base
@Victoriavynn.kosova...
ibc_nails 3.2M



from pink to yellow, tropical ombre nails for thos...
heygreatnails 7.9M

Ombre Nails

Our Products

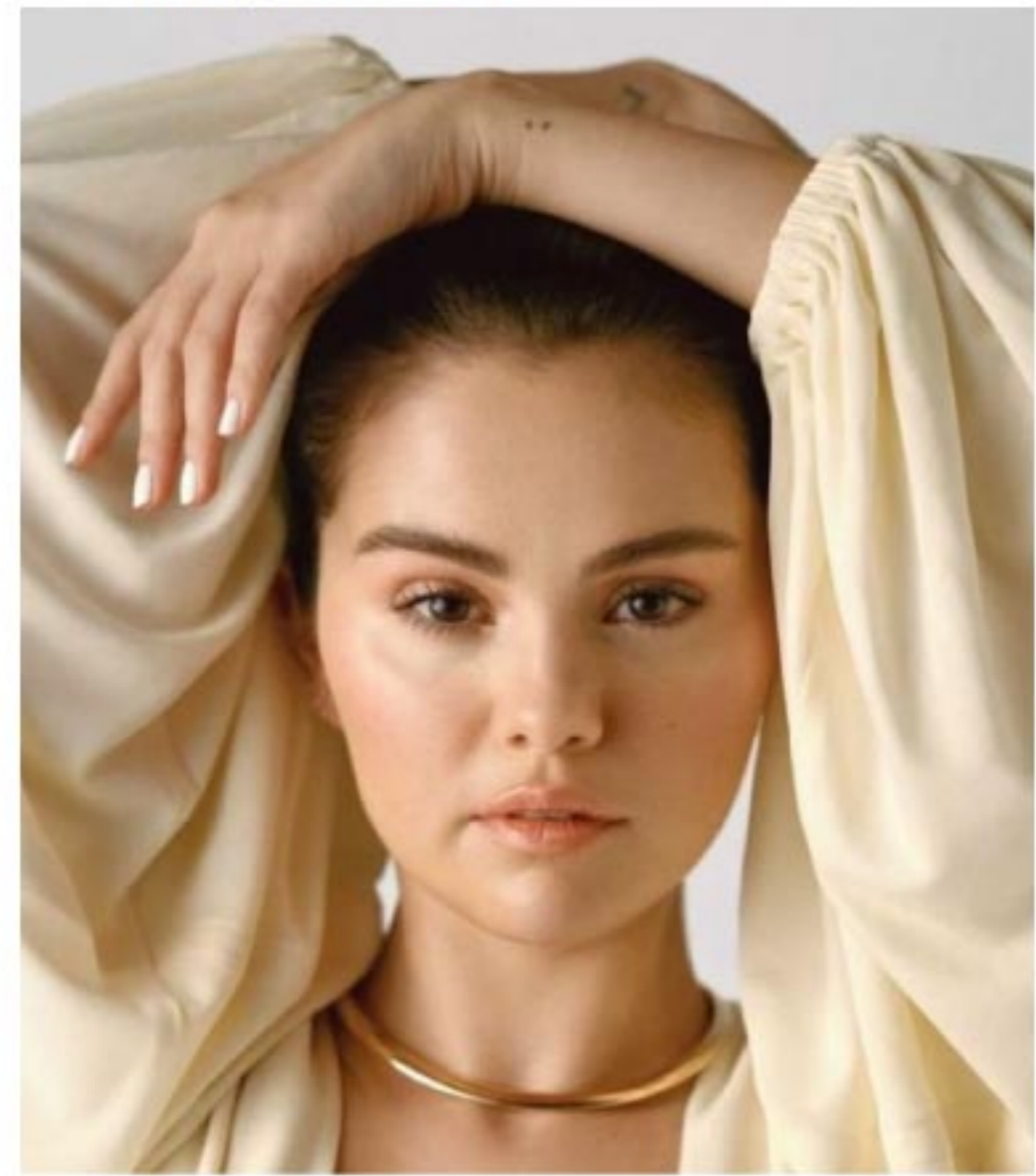


CELEB INSPO - Yellow Nails / Butter Nails



selenagomez

haileybieber some bits



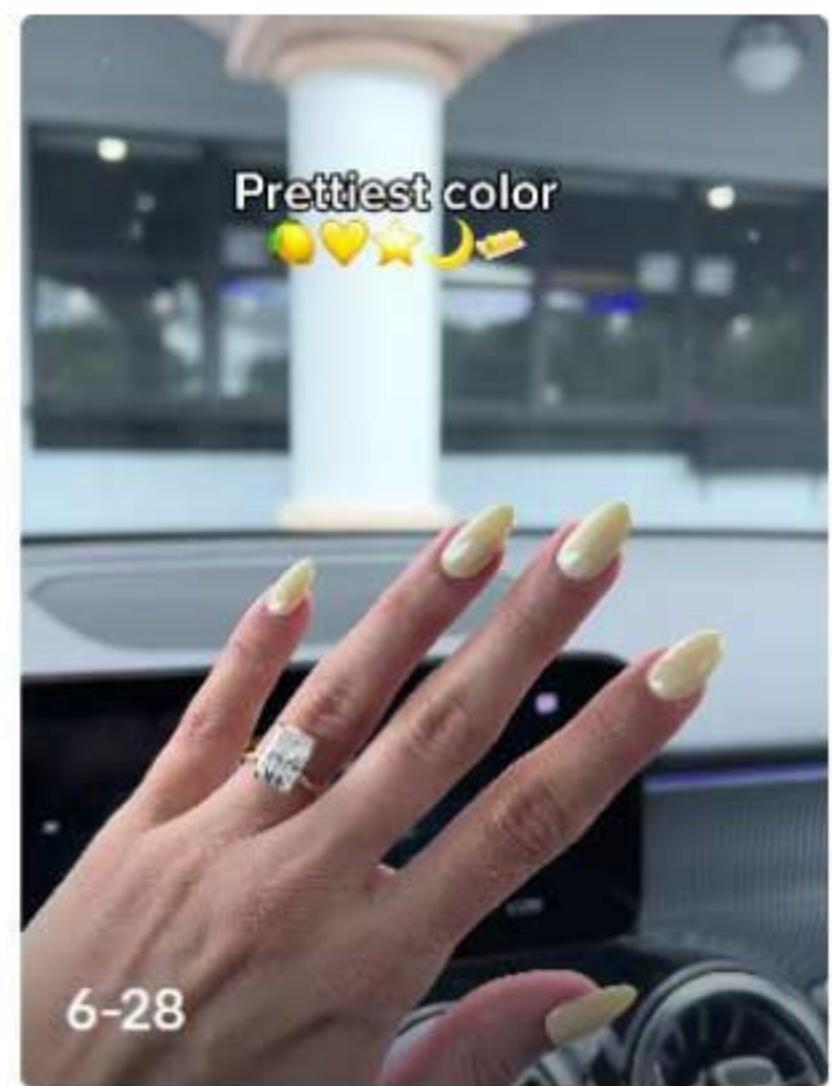
#TIKTOK - Yellow Nails / Butter Nails



TikTok trend	Total views	Strength	Lifespan	TIP
#YellowNails	164.4m	6 / 10	Medium	Test



So cute for summer 🍷🌟🍒
[#kenzonailstudio](#) [#fyp](#)...
 kenzonailst... ▶ 3.4M



Let's get yellow chrome nails
 🍷🌟🍒...
 dianaruizfit... ▶ 1.3M



Yellow chrome is my new fav
 🌟🍷🍒 [#vacationnails](#)...
 brookecavi... ▶ 1.2M



Im obsessed with this color 🍷
 🍷🍷 twinning with all the...
 connor_lee21 ▶ 450.6K

Yellow Nails / Butter Nails

Our Products



CELEB INSPO - Dainty Floral Nails



Kylie Jenner's Summer Manicure Is all About Flower Power



Hailey Bieber's Dainty Floral Manicure Is So Sweet For Summer

#TIKTOK - Dainty Floral Nails / Flower Nails



Dainty flower nails with lace trims 🌸🌱 (redid this set...
katherineys... ▶ 231.4K



OBSESSED 😍 cali nailss 🛠️
#nails #nailtransition #nail...
laurenkkim0 ▶ 6.5M



🌸🌻🌼 colorful and vibrant as a field of wildflowers, and it'...
heygreatnails ▶ 3.3M



💛 #nails #naildesigns #fyp #3dnailart #summervibes...
nails.miastu... ▶ 1.6M

Dainty Floral Nails / Flower Nails

Our Products



Dainty Floral Nails / Flower Nails

Our Products



More Option



More Option



More Option

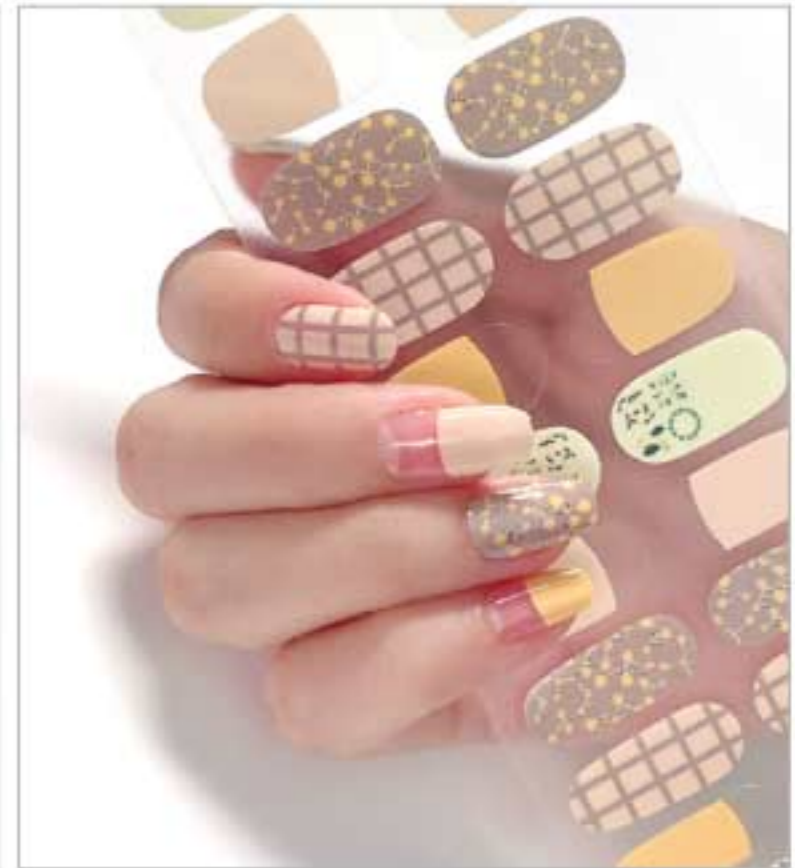


French nails stips



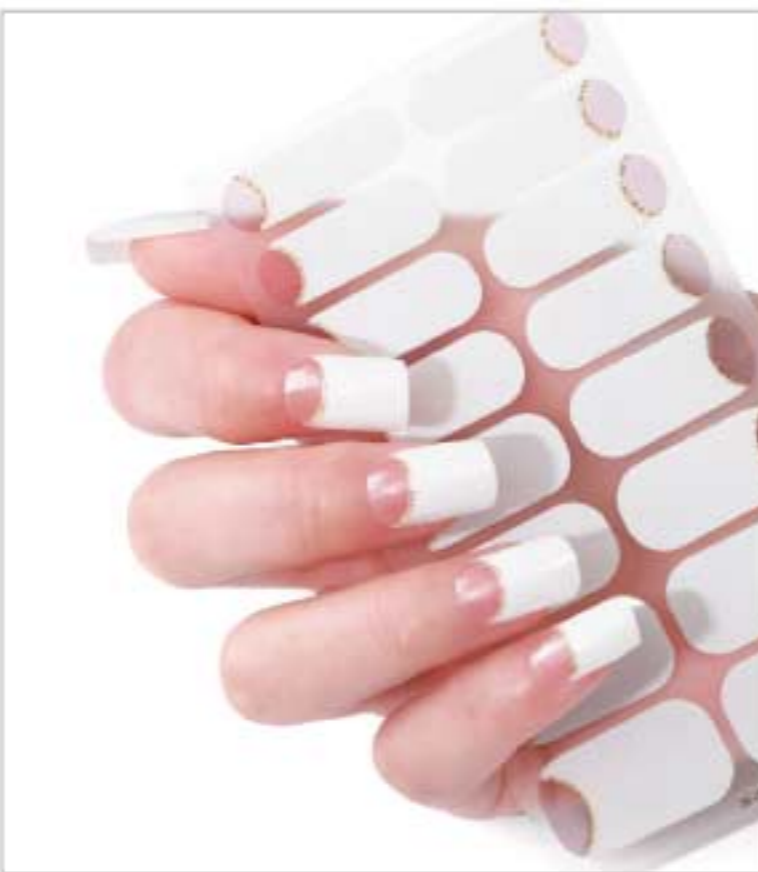
#French Nails Strips

Our Products



#French Nails Strips

Our Products



Gel Nail Strip



Semi-cured Gel Nail Sticker

Just apply, trim, and cure to get that pro-finish, luxurious gel nails.



Apply **Cure** **Done**



Actual gel
0% Cured

Not vinyl or plastic,
we use 100% real liquid gel.



Semicure
60% Cured

This jelly-like type strips allows
easy application and fits all nail size.



After curing
100% Cured

When fully cured under a UV lamp,
nails will completely harden
and last up to 14 days.

evolutionary product made with real liquid gel, 60% cured so that it's flexible and fits all nail shapes. When fully cured with a UV lamp, nails will completely harden into salon quality gel nails

- ✔ Made of real nail gel polish
- ✔ Easy to apply and remove
- ✔ Ultra glossy and pro-finish
- ✔ Long-lasting, up to 14 days
- ✔ Exceptional patterns and designs
- ✔ 60 seconds LED Lamp cure required to achieve a salon result

#Chic French Gel Nail Strip

SKU.NO:101410565
Material:PET+ glue + ink +UV
Size:14/16/24 fingers



01



Trendsetting French-style colored tips for a fresh, modern look.

02



Safe and durable—non-toxic, odorless, long-lasting, and waterproof.

03



Faster and easier than hand-painted French nails, offering a salon-quality finish in minutes without needing professional skills.

#Chic French Gel Nail Strip

✦ How to Use? ✦



1 Clean the surface of your nails with an alcohol wipe to ensure they are dry and free of moisture.



2 Select the appropriate nail sticker size and apply it to your nail.



3 Press down from the center of the sticker to ensure it adheres completely.



4 Use scissors or nail clippers to trim any excess sticker.



5 Cure the nails under a UV lamp for 60 seconds.



6 Lightly file the edges with a nail buffer to shape and smooth the finish.

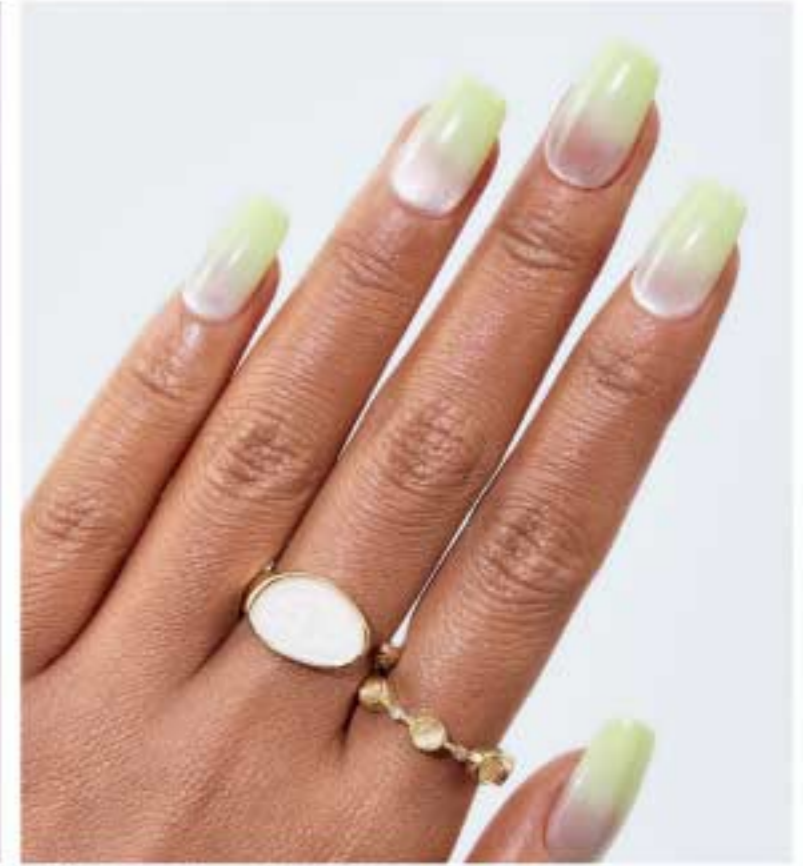
#Chic French Gel Nail Strip

Our Products



#Chic French Gel Nail Strip

Our Products



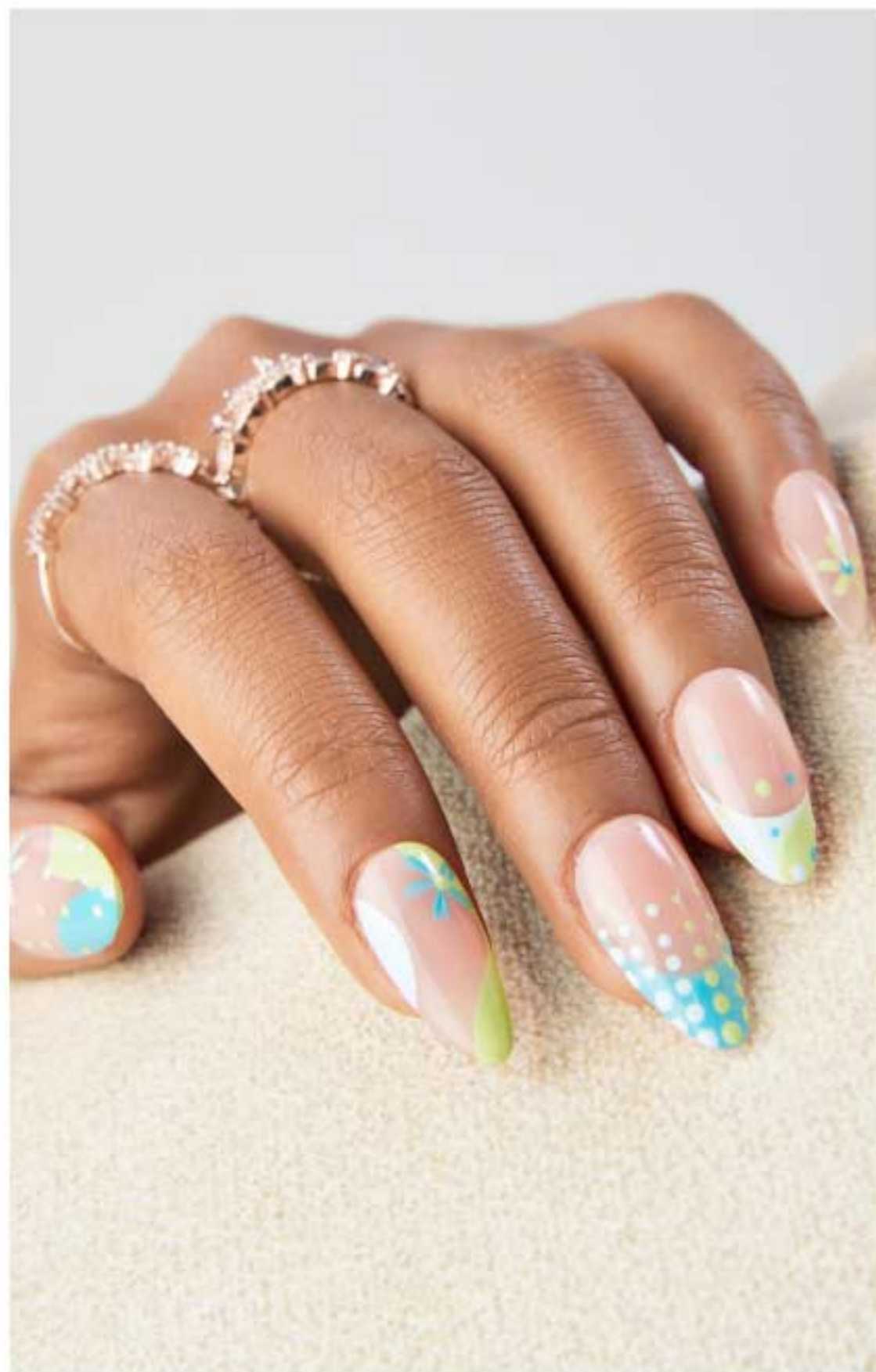
#Chic French Gel Nail Strip

Our Products



#Chic French Gel Nail Strip

Our Products



Trending Nails Inspired by TikTok and Fashion Industry Experts

Our Observation & Conclusions

- ✓ **Nail Shape** : The most searched nail shapes in the UK and globally are Almond, Square, and Coffin.
- ✓ **NAILS EFFECT** : French nails and red nails appear most frequently on the best-selling list, followed by Chrome Nails and Ombre Nails.
- ✓ **Retailer's own brand:** offers classic French manicures / white tips / designer styles.
- ✓ **Nails Brand:** There is a wide variety of styles and techniques to choose from, including Glaze, Chrome, Cat Eye, Pattern Design, Ombré, and 3D Deco, all of which follow the latest trends.